



..... MEDIA AND SOCIAL MEDIA
GUIDANCE NOTE

ABOUT THE COMMEMORATION

This year's International Day activities will comprise of:

- an online pre-recorded event, which will be livestreamed on UN Web TV on 21 August at 10:00 am EDT

- an in-person exhibition of the "Memories" exhibition in the Visitor's Lobby of United Nations Headquarters in New York from 20 July – 1 September 2023

- the launch of the "Legacy Project's" interactive gallery on Instagram



SPREAD THE WORD

Please follow and tag @UN_OCT on Twitter and use the main hashtags: #UNiteforVictimsofTerrorism, #VictimsofTerrorism, and #UNCCT

TRELLO

Join us in marking the International Day and advocating for victims and survivors of terrorism in your posts. Visual assets and key links related to the event are available on this Trello Board bit.ly/TrelloVOT2023.

HASHTAGS FOR THE 2023 INTERNATIONAL DAY

#UNiteforVictimsofTerrorism

#VictimsofTerrorism

#UNCCT

SAMPLE POSTS ON SOCIAL MEDIA

- 1) Marking the 21 August Int'l Day for [#VictimsOfTerrorism](#), the "Memories" exhibition raises awareness about the human stories that lie at the heart of each victim and survivor of

Darko Mocibob, UNITED NATIONS

On 19 August 2003, a bomb upended the office where Darko Mocibob was working at the United Nations Assistance Mission in Iraq. The attack killed 22 people, including the United Nations' Special Representative in Iraq, Sérgio Vieira de Mello, and wounded over 100.





Main logo:

Horizontal



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ORGANISER INFORMATION

Office website: www.un.org/counterterrorism

International Day of Remembrance of and Tribute to the Victims of Terrorism:
<https://www.un.org/counterterrorism/2023-terrorism-victims-day>

ANY QUESTIONS?

Ms. Laurence Gerard (gerardl@un.org)

Public Information Officer | United Nations Office of Counter-Terrorism

UN Victims of Terrorism Support Portal

www.un.org/victimsofterrorism/en

Thank you for standing in solidarity with victims of terrorism

