



July 2011

Executive Summary

This report is a program assessment of the International Knowledge Network of Women in Politics project (iKNOW Politics or iKP) - to evaluate the extent to which it has successfully completed its program objectives. The evaluation methodology used in this assessment combined qualitative and quantitative methods including content analysis, interviews (40 persons) and an online survey (264 persons).

Key findings: The main aim of the second phase was to extend the reach of the network to new audiences and regions. The network has successfully completed key

management and allocation of resources seemed appropriate for the set objectives and activities. The departure of the Project Manager in 2010 resulted in an overcharge of

F. Offline/online: The assessment raised the importance of promotion the iKP network further in offline events. Further, the demands of members go further than what can be expected of an online knowledge network. While resources are limited, initial attempts have been made to [REDACTED] in some regions. Initiatives undertaken with partners to promote or link into the iKP have proved successful and this area could be further explored.

While considering the limited resources available, define an approach at the regional level to what extent the network will be present offline; if necessary define priority cities/countries/sub-regions in which to be present. Try to mobilize current members to bring in colleagues and friends. Offer some sort of incentive for women to reach out to their own networks and integrate them into the iKP. Work further with partners at the regional/sub-regional levels on promotional and other opportunities to link with the platform.

G. Opportunities: Several options are available to iKP at the global and regional levels. The addition of extra languages may be unrealistic therefore other priorities will have to be focused upon. Adding extra languages may involve only having select features and content available in the given languages.

Review each region with the notion of extending the reach of the network based on the feasible options of the regions ± set priorities where necessary. Consider how presence of partne

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1. Introduction

This report summarizes a program assessment of the International Knowledge Network of Women in Politics project (iKNOW Politics or iKP) - to evaluate the extent to which it has successfully completed its program objectives. This assessment will inform the National Democratic Institute for International Affairs, and contribute to a final substantive narrative report to the United Nations Democracy Fund (UNDEF), as well as provide input into future iKP activities. The Terms of Reference for this assessment are found in annex 2.

The evaluation methodology used in this assessment combined qualitative and quantitative methods including a content analysis, interviews (40 persons) and an online survey (264

Figure 1: Reconstructed Intervention Logic for the iKP Project

The principle action of the iKP project was to establish the iKP platform and to attract members. Once on the platform DVHULHVRI VKRUMHUPR WFRPHVZHUHVHWIRUYLVLWRUV
The aim of the outcomes was to increase knowledge, skills and enhance networks
ORQJ

5. Impact

What impact has the project achieved and is likely to achieve in the future? What are the

4.1. Effectiveness

To what extent have the project's stated objectives been achieved?

The findings for this section are structured around the two main project objectives.

Objective 1:



Figure 4: Use of the iKP network: survey responses - global

The iKP network has facilitated an exchange primarily through three features: *Discussion Circles*, *E-Discussions* and *Ask the Expert*. These features facilitated an exchange but it is estimated that in 2009/10, not more than 900 members were actively participating in them. This is still an increase from 2007/8 where 350 members were found to be actively participating but the figure remains steady at 10% of total membership. As seen in 2008 assessment¹, Spanish speakers were the highest number of users. Examples were found where the iKP network did help to establish contacts for women even beyond the iKP online platform, such as invitations to conferences or participation in projects. This is discussed further in section 4.5. In addition, an additional exchange also occurred on social media platforms, notably Twitter and Facebook. The exchange features remain the most popular with iKP members after the *Library* and *World News* (see figure

A knowledge exchange has occurred on many topics. Overriding themes identified in 2009/10 were: elections; participation; campaigns; and quotas. Compared to the 2008 assessment, the campaign theme is more prominent with the leadership theme less so and the Middle East overtaking Africa as a geographical focus of discussions. The following table is a summary of the main keywords identified in the network exchanges:

An in-GHSWKDQDOVLVRIWKHVHIFKDJHIFDH0 1 234.89 697.18 Tm[(occu)3(r)7(r)-3(ed)3()-167(on)

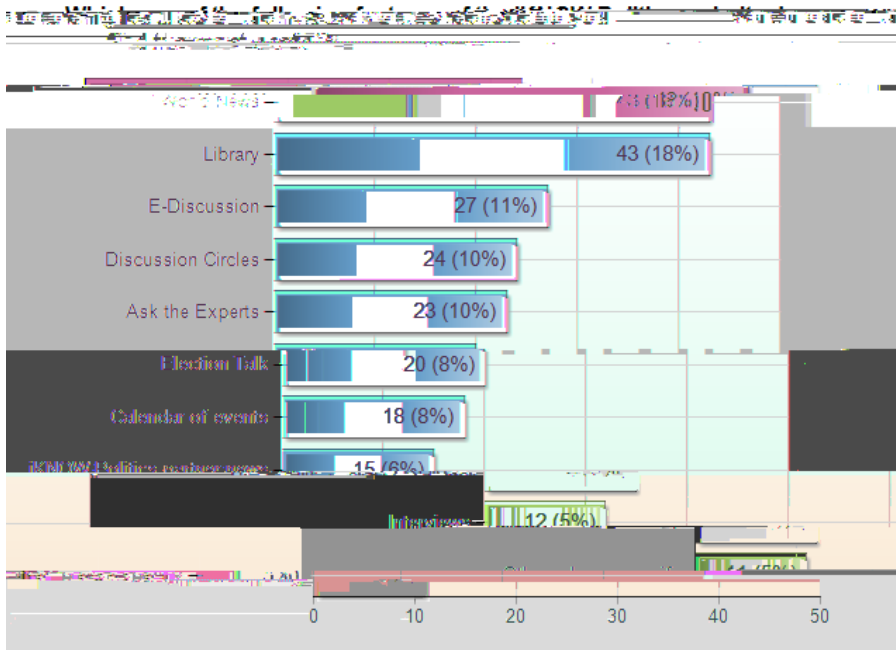


Figure 5: Most popular features on iKP platform survey responses

Although some half of iKP members who responded to the online survey agreed that the iKP network had provided them with useful tools and resources, members interviewed were generally more active in underlining the value of the resources. Further, 78% indicated that they had used the iKP network to update their knowledge and 62% to find resources and activities (see figure 4). Differences can be seen between regions with the Middle East/North Africa and Asia Pacific being most positive and Europe and the Americas least so (see figure 6 below). These differences are discussed further in annex2.904 9.96 6JEem

The iKP network set out to equip women with resources primarily through the resources available in the *Library* section. Other information on the platform, notably, *World News*, *Election Talk* and the exchange features also offer resources in the form of news items and discussion comments and responses.

Currently, some 5,000 resources are available on the platform including news items and other content on the platform. In terms of type of resources, the majority of resources available in the *Library* section are *Report/White Papers*, *Guide/Training Material* and *Website/Database*. Since 2008, the addition of Arabic resources has reduced the predominance of English resources from 67% to 55% of all resources. It is estimated by iKP staff that some 30% of resources are posted by members compared to 5% in 2008.

In terms of issues, the focus of the resources varies depending on the language. Overall, more resources are available on topics such as *Leadership*, *Advocacy*, *Electoral Systems and Laws*, *Elections and Quotas*.

Supportive and dedicated membership base:

increasingly mobile, particularly in certain regions (e.g. Asia) web platforms are increasingly accessed through mobile phones. The iKP is accessible through a browser on a mobile phone but it is not adapted for navigating and use on such a device. There is also no specific application that allows visitors to access certain platform features (e.g. Discussion Circles) directly through a mobile phone.

Level of promotional activities: A recurring factor raised by non-members interviewed was that they simply did not know about the iKP network. This was also identified as an obstacle in the 2008 assessment. The limited promotional activities for the network have affected its potential to reach a broader audience. It should be noted that partner activities were seen as a main way of increasing visibility. As mentioned above, the non-functioning email alert hindered regular contact and promotion with existing members.

Stability of iKP team: The support of the iKP team has been important for the project, however the staff changes that have occurred in some positions (i.e. coordinators for MENA and AP) has reduced and delayed the effectiveness of the project. It is probably not a coincidence that one of the more successful regions is the Americas where the iKP coordinator has been on staff since 2007.

Language limitations: Despite operating the network in four languages, the network is hindered in that it does not reach women in politics who do not speak one of these languages. This is particularly an issue in Asia and Eastern Europe.

Contextual issues: There are many contextual or country-specific issues such as access to the Internet, computer literacy that could be considered a potential obstacle to any platform. Although non-exhaustive, those identified by this assessment as being of particular relevance to iKP included lack of confidence in participating in discussions for women at the beginning of their political career.

Communicate with very interesting women and some of them I met in person and the idea that we can share experiences has given me
Gloria, Panama

Gloria is very active in politics in Panama. She is President of the Association of Parliamentarians in Panama and has also published a book on how to win an election as a woman. She considers herself an author and a poet and is also active in academia. She is helping to promote iKP amongst her circles. In September 2011 there will be a four hour seminar about iKP at the university in Panama. They will organise a forum to show participants how to use the platform. The aim being that women will hopefully join and continue to use the network.

in my life, iKP has supported me a lot.

- I download these and I find them very useful for my work as an instructor. The interviews are also

4.2. Relevance

To what degree was the project relevant and appropriate in relation to the needs and situation at the national, regional and global levels?

This assessment found that the iKP project has been both relevant and appropriate for women in politics. It has proven relevant partially due to a lack of other centralized resources and networks on this subject. The iKP network has been particularly appropriate for urban-based women in the Middle East, Africa and the Americas, more so than those in Asia Pacific and Europe.

An indicator of relevance is the perceived role that the iKP network has played in PHPEHUV\$ROLWLFODDFWLYLWLHV

Current focus	Desired focus
Leadership	Leadership
Advocacy	Voter Education for Women
Electoral Systems and Laws	Public Speaking
Elections	Civil Society Organizations
Quotas	Networking
Participation	Campaign Planning and Strategy
Campaigns	Decision-Making

Concerning its relevance at the national, regional and global level, feedback from iKP members indicated that it did provide relevance at the global level by establishing contacts among women from the different regions of the world. At the regional level, the 2010/11 *Arab Spring* was given as an example where the iKP network was able to centralize resources and contribute to explaining the implications for women in politics to other women around the world. At the national level, the iKP network has proven more relevant for urban-based women.

Challenges were linked to reaching women outside of the main capitals and cities, given the Internet based nature of the network. This is recognized by the iKP team and pilot projects have been designed to address this issue. For example, in Mali, 'UDVVURRWV meetings' are held for rural-based women. Some members also expressed a desire for the iKP network to be more relevant and reactive to the political events in their own countries or regions. For example, members would like the network to focus on providing resources for candidates in campaign planning and strategy for upcoming elections. In addition, some members commented that for the iKP network to be more relevant, it would have to be more physically present in their countries.

4.3. Sustainability

To what extent will the benefits / results from the project continue after UNDEF's support ends?

The iKP network relies on continued donor and partner support in order to keep operating, i.e. to cover technical and staff costs. However, if the project was concluded, iKP members and staff indicated the following main benefits/results would remain:

Contacts established between women would continue outside of the iKP network;

Smaller parallel networks established by women may remain (on themes or regionally based; on social networks) that would continue;

ring the new knowledge to
*Local elected representative, Colombia*⁶

Personal skills: Through use of materials and from exchanges on the platform, building up personal skills and knowledge in leadership, campaigning, training and skills building (30 countries)

7

Partnerships: establishing new networks, contacts, projects and partnerships outside of the iKP networks (25 countries)

*I have used information on the site to design a project targeting politicians ,
International development staff Kenya*

It should also be noted that the factors facilitating/hindering results as detailed in section 4.1 have also impacted on sustainability of the project.

7. The iKNOW Politics website includes weblinks and event information from partners in the targeted regions	regions.
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Implementing timetable: the UNDEF project description listed two important milestones for the project in 2009/10:

Hiring of a minimum of two regional coordinators: Since 2009, three additional regional coordinators have been in place in the MENA, SSA and AP regions (in addition to the existing LAC coordinator).

Implementation of Arabic Regional launch: launched in October 2009 as described above.

The project description also set out a timeline for implementation of the seven key activities as described above. These activities have been largely implemented within the VHW WLPHIUDPH ZLWK WKH H[FHSWLRQ RI DFWLQJ WZLWV ZHUH WKH FRUH component o

4.5. Impact

What impact has the project achieved and is likely to achieve in the future?

The assessment has shown that the iKP network has made available to women a large number of resources and given them the possibility to exchange views and build

What are the positive and negative effects produced or caused by the project on society or parts thereof?

The positive effects of the iKP project can be seen in the political arena. The findings of this assessment indicate the iKP project has had an impact in a variety of areas through the resources and exchanges of the network. These changes are seen as having a positive impact on the contribution of women to politics.

The negative effects of the project are less evident. A negative effect identified by the iKP regional coordinators was that sometimes the network raised expectations in terms of support or resources, subsequently leading to disappointment as such support was not available at this time. In addition, members interviewed and surveyed would like to see the iKP network more physically present in their countries which has not been possible given the virtual/online nature of the network.

The impact of the iKP network must be put into perspective with other potential influences. When asked what factors influenced changes to their political activities in the past two years, the following were indicated most often by survey respondents: changes to the political environment in their countries (45%) followed by changes to information and support (43%). As mentioned above, 75% of iKP members that responded to the survey did believe that the iKP had played a role in the changes to their political activities in the past two years.

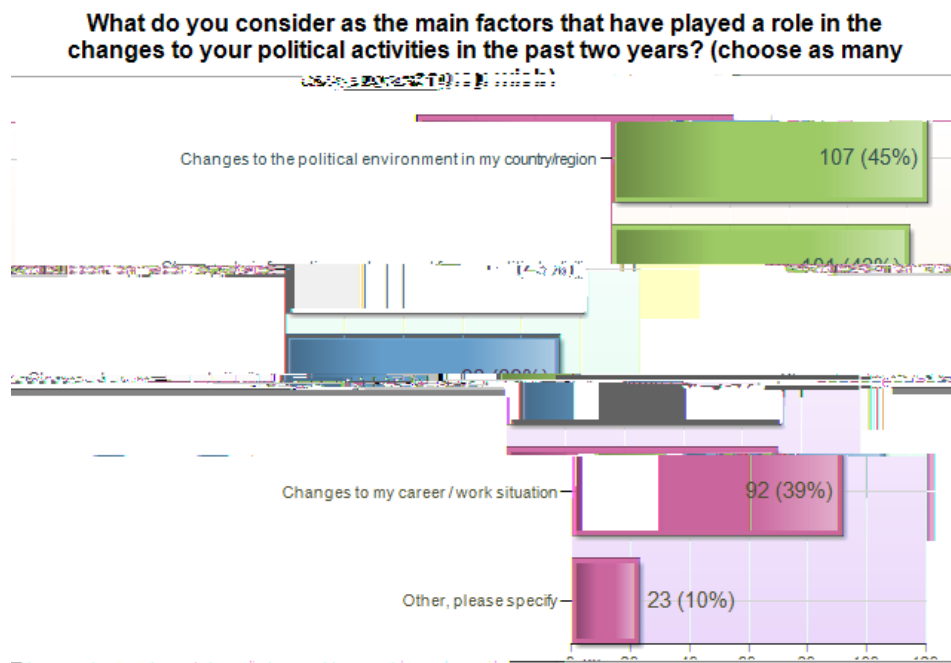


Figure 10: Main factors political activities survey responses

What needs to be looked at

5. Conclusions and Recommendations

In four years, the iKP network has grown to be a large global network for women in politics. In the last two years, the network has extended its reach and achieved significant milestones. The success of the network has been seen in the desire of iKP members for it to move beyond its mandate as an online knowledge network. The following conclusions and recommendations are aimed at sustaining the network and bringing out its full potential. These recommendations are for the iKP network in general. Specific recommendations per region are found at annex one.

A. The exchange aspect: As in the 2008 assessment, only 10% of members were found to be actively using the "exchange" features of the

E. Project stability: based on the feedback from the members, the iKP has the potential to reach and support many more women. However, the project has not been able to reach its potential partially due to the frequent changes in regional coordinators that have delayed and slowed the project. Given the limited funding that the iKP has available this may be a challenge to overcome.

Recommendation: If possible offer two year contracts to regional coordinators.

F. Offline/online: The assessment raised the importance of promoting the iKP network further in offline events. Further, the demands of members go further than what can be expected of an online knowledge network. While resources are limited, initial attempts KDYHEHHQPDGHWRRH[WHQGWKHQHWZRLQWDERHQFHVLRQVRPHUJLRQV,QLWLDWLYHV undertaken with partners to promote or link into the iKP have proved successful and this area could be further explored.

Recommendation: While considering the limited resources available, define an approach at the regional level to what extent the network will be present offline; if

Annex One: Regional Summaries

Middle East and North Africa:

use it to have more voters or to explain a specific point of view more clearly because

meetings or help you share your political ideas without having to leave your home at 9pm. You are in your room and you are talking to people that are your possible voters." Fatima/ Lecturer

"The features are great. However I would like to see specific research studies and information. The more studies posted on the site, the greater lobbying power the platform can have." Mahmoud

"I see so many opportunities that I have not utilized. Especially forming partnerships with other women." Sally Elbaz

" I am preparing to run for the Municipal Council in three years and the resources are very helpful. It is good, but more things need to be added to the site. We need to focus on the role of media in political elections and awareness campaigns." Aysha

" I believe that iKP is an excellent platform for young women. If you want women who are young to become engaged in politics, this is a very good tool for them. We are embarking on a revolution of youth. Its young people that led this revolution and the presence of this platform is an opportunity for them to be changemakers." Suzie Greiss

Language issue: The MENA region is characterized by a range of languages in addition to multilingualism. Many MENA users seem to expect their search for a particular subject to bring content in different languages. For example, Tunisia seeks information in French and Arabic, Egypt seeks information in English and Arabic. This limits the users who seek information in more than one language. We see an opportunity for the platform to

Annual Events:

iKP annual conferences are essential in this region. The excitement following the forum in Jordan declined after some time. An annual gathering can renew membership excitement and create a 'community' that meet and exchange knowledge and expertise on a systematic basis.

IT & Social Media

Use of social media to market the platform for younger generation of women.
Building capacities with regards to password retrieval system

Capacity Bulding & Training

-"Women exchange programs" that bring women from different parts of the world under the iknowpolitics platform.
Online training and capacity building.

More In-Depth Research

In-depth research from the field

Partnerships to increase membership

Utilize the networks of the NDI and the United Nations
Young Women's Leader's Academy of the NDI

Additional Services

Start implementing projects on the ground.

Recommendations – Middle East and North Africa

Much more aggressive marketing of iKP site in MENA through social media and other channels to capture a younger generation of rising female politicians and activists

Hold an annual regional MENA iKP conference that brings together members and provides training workshops

More collaboration with partners active in region (e.g. MENA) to fully optimize all opportunities

Greater coverage on the untold stories of women in politics in MENA (e.g. those who have succeeded and those who haven't yet).

Tackle the social issues of each country that influence politics in MENA. Possibly create country-specific section that includes background on country and its political situation.

Modify search engine in Arabic to include results in English and French.

One problem is that iKP is mainly relevant for women in urban areas. It can even be perceived as a little elitist. In African rural areas it is almost impossible for women to benefit from a website. As a result, meetings with the first one held in a small town outside Bamako, Mali. Some 100 women from the local political assemblies, NGOs, media and teachers were united with the resulting discussion broadcast over radio and posted on the network.

ing, getting connected with women in other African countries

thinks that iKP need to work with country level coordinators, or focal points, that can spread

Impact: what impact has iKP had to date in this region?

It was felt that the exchanges and capacity developed through iKP for this region will not be wasted even if the project is concluded. A factor for sustainability in this region has been that many students and teachers are using the website for their research.

I was impressed when I read my contribution in the web it makes me feel that others can come across and read

Extension: What are the opportunities to reach more women? What is needed to attract more women?

The regional coordinator works primarily with the partner organizations to promote iKP and to reach more women. In some countries (e.g. Sierra Leone and Nigeria) there are some very active women and promoting iKP functions well. In other countries it is more difficult. More collaboration with partners would enable the network to reach more women in this region.

In addition, the network has not yet reached full capacity in terms of usage levels in the major urban centres.

The iKP has had limited impact in Europe to date compared to other regions where the network is more active. Nevertheless, examples can be seen where the network has aided as a knowledge update and exchange ± and consequently supported women in their political careers.

Extension: What are the opportunities to reach more women? What is needed to attract more women?

For this region, opportunities exist to reach more women with several options possible: focus on Eastern Europe with a Russian-language version; work further with national organizations to provide content of local interest; initiate a greater role for experts from Western Europe; and focus on smaller initiatives such as that of the Balkans closed Discussion Circle. In this regard, the iKP network has already started a pilot project in Central Europe with the aim of sourcing more content and information from the sub-region.

get more active contacts with

As a researcher it would be useful to find an overview of the latest academic articles related to women and politics, especially those that are not published in the gender focused journals, and also be able to access comparative data on the

PEOutcTBT1 i264(w)-5(904 622.66 Tm[(att)-5(r3.9721 se)0oe3.62 34(w)15(os,)808k.31 637.18 T

different regions, it provides support and advice to the members and also is excellent and well organised, and the publications are very good.

Relevance: how relevant is iKP to needs of the region?

As a dynamic region in terms of communication and networking, iKP has been very relevant for women active in politics. As the platform has a large variety of resources in Spanish, women are able to use it to support their initiatives. They are able to find

impediment. Therefore, people tend to increasingly access the Internet through mobile phones but the iKP platform is currently not adapted for this type of access.

Internet

Language:

Extension: What are the opportunities to reach more women? What is needed to attract more women?

With regard to the issue of accessibility as a challenge for this region, one option might be to provide access through mobile. Women in this region are connected through mobile technology more than Internet on computers. Having a mobile application may result in more value for the user.

Another option is link the platform to existing social media platforms in the region that allow for the use of local languages. There seems to be a need for women to connect and discuss but they feel uncomfortable doing this in English.

attract more women. I t

I Know does have Facebook and Twitter applications but Twitter, many Indonesians use it but in their own language not English. So this is another situation where language is a problem. For Facebook, t

Plus also all the discussion are always about women and led by women, as some women interviewed pointed out. The interviews are always of women but never of men. But it would be inteUHVWLQJWRKHDUIURPDPDOH03DERW/KLVSHUVSHFWLYHVRIZRPHQV issues.

Recommendations – Asia Pacific

Given the presence of the mobile phone in Asia, this region could be most suited for a pilot initiative to adapt iKP for mobile use ± i.e. integration of the discussion circles posting function with a mobile capacity.

In the same vein as above, this region could be most suited for a pilot initiative to integrate Twitter and Facebook further in local languages. This could involve simply monitoring and moderating these streams in a local language (e.g.

Bahasa Mal-300480044asa1 0 111(t)8tET2t 91800443()-(BGB)>> BDC BT1 0 0 1 89.90 287.09 Trm

Annex Two: Terms of Reference

In accordance with its United Nations Democracy Fund (UNDEF) agreement, the National Democratic Institute for International Affairs (NDI) wishes to hire an Evaluation Consultant to conduct an assessment of its project iKNOW Politics (www.iknowpolitics.org).

Background

The International Knowledge Network of Women in Politics (iKNOW Politics) was launched in February 2007 as a project of five international organizations: the National Democratic Institute for International Affairs (NDI), the International Institute for Democracy and Electoral Assistance (IDEA), the Inter-Parliamentary Union (IPU), the United Nations Development Programme (UNDP) and the United Nations Development Fund for Women (UNIFEM). It is an online portal providing information, shared knowledge and networking opportunities for women in politics. Since its launch, iKNOW Politics has established an active online community with a significant resource base. The site ± www.iknowpolitics.org ± has received over 25 million hits, at a current rate of almost 100,000 hits on the site every day. iKNOW Politics also has over 1,100 resources in its online library, 3,300 registered members, and over 100 experts from 28 countries.

Headquartered in Washington D.C., with field offices in every region of the world, NDI is a nonprofit organization working to strengthen and expand democracy worldwide using a global network of volunteer experts. Since 1985, NDI has been committed to the process of increasing the numm[æ] e inomen

Key Tasks and Deliverables

NDI will work with the Evaluation Consultant to develop evaluation strategy and delineate tasks necessary for successful completion of the program assessment. The tasks will likely include:

- Desk reviews of NDI and iKNOW Politics documentation relevant to the program;
- Design of the overall evaluation strategy and methodological approach, including: program logic; identification of appropriate data collection and analysis methods; development of evaluation instruments and questionnaires; and establishment of protocols for data collection and analysis;
- Piloting of data collection and analysis instruments;
- Data collection and analysis, likely including: a review of project reports, data collected through on-going program monitoring, a web-based (online) survey, and phone interviews with selected network users and members;
- Data analysis against assessment objectives; and

The Evaluation Consultant shall have documented experience of evaluations of social and

Annex Three: Evaluation Methodology

The objective of this program assessment was to evaluate the extent to which iKNOW Politics has successfully completed the program objectives. These objectives, as detailed in the grant from the United Nations Democracy Fund (UNDEF) were as follows:

- ‡ To facilitate a global exchange of knowledge and resources on gender and political participation linking several existing networks and actors in an issue specific discussion;
- ‡ To equip women at the national, regional and grassroots levels with tools and resources that can be used to inform and support efforts to increase the numbers of women in politics and the contribution women make in the political arena.

To evaluate the extent to which the above objectives have been completed or not, the following research methods were used:

- ‡ Content analysis and categorization
- ‡ Online survey (in Arabic, English, French & Spanish)
- ‡ Telephone Interviews (in Arabic, English, French & Spanish)

The matching of these research methods to the above objectives are further detailed in the 'assessment methodology grid' found in annex 4 of this report.

Selection and Sampling

Content Analysis:

Annex Four: Inception Report

Introduction

This document is an inception report for the program assessment of the International Knowledge Network of Women in Politics program (iKNOW politics). The objectives and purpose, intervention logic, assessment strategy, methodology and work plan are detailed in this document.

Based on this inception report, a proposed structure for the final report is detailed in annex one.

Objectives and purpose

The objective of this program assessment is to evaluate the extent to which iKNOW Politics has successfully completed the program objectives. These objectives, as detailed in the grant from the United Nations Democracy Fund (UNDEF) are:

- ‡ To facilitate a global exchange of knowledge and resources on gender and political participation linking several existing networks and actors in an issue specific discussion;
- ‡ To equip women at the national, regional and grassroots levels with tools and resources that can be used to inform and support efforts to increase the numbers of women in politics and the contribution women make in the political arena

The program assessment will use the following key criteria: effectiveness, sustainability, relevance, efficiency, impact and extension. These criteria are further developed below in section 5.

The assessment will inform the substantive narrative report of the National Democratic Institute for International Affairs to UNDEF, as well as provide input into the planning of the third phase of UNDEF funding and future iKNOW Politics activities.

Intervention logic

The intervention logic describes the path from input to impact for the program. The following intervention logic for iKnow Politics was detailed in the previous program assessment (December 2008). The intervention logic will assist the assessment in understanding to what extent the program objectives were achieved.

Assessment strategy

The following points describe the approach that will be taken to undertake this program assessment:

- ‡ Combining of qualitative and quantitative methods to respond to the assessment criteria;
- ‡ Examining multiple

2. Relevance

To what degree was the project

Assessment tools

The assessment tools will be used across the five criteria. The following table provides further information on these tools and how they will be deployed.

Tool	Number planned (if relevant)	Information source	Software (if relevant)	Measuring criteria
<i>Desk review</i>	N/A	All relevant documentation	N/A	1-5
<i>Content analysis</i> ¹⁴	1 content analysis	Discussion circles, consolidated responses, ask the expert, e-discussions, library		

- ‡ Sustainability
- ‡ Relevance
- ‡ Efficiency
- ‡ Impact
- ‡ Extension

6. Conclusions & recommendations

7. Annexes:

- ‡ Assessment methodology
- ‡ Persons interviewed
- ‡ Assessment instruments used (survey questions, interview guidelines, content analysis framework)
- ‡ ToR
- ‡ Inception report
- ‡ About the authors of the report

Annex Two: Sampling Frame

Online survey

For the online survey, the sample will be both all registered members of the iKNOW SROLWLFVZHEVLWHVVRPHSHRSOHPHPEHUV DQGWKRHVHVXVFULEHUVWRWKHL.12: politics e-newsletter that are not members of the website (some 10,000 people) XHUV

For both groups, a response rate of 10% is desired (1,930 - 930 and 1000 respectively). This will allow an analysis of trends and feedback that is representative of the two different groups (presuming a relatively equal geographic and linguistic balance in the responses).

Telephone Interviews (41 in total)

The telephone interviews will be conducted with the following sampling frame:

16 Members: of which can be broken down into the following sub-groups:

- 4 super members: members that are frequent (daily) users of the website;
- 4 identified members: members that have undertaken a specific task on the website, e.g. ask a question to an expert;
- 4 normal members: members that visit the website reg's tews

Computer Skills
Crisis Management
Decision-Making
Finance and Budgeting
Leadership
Negotiation and Conflict Resolution
Networking
Public Speaking
Time Management

**10. Do you use the iKNOW Politics network for any of the following?
(choose as many as you wish)***

To update my knowledge in areBDC (i)53



No role at all

A small role

A moderate
role

A large role

16. How do you think the iKNOW Politics network could attract more women to use it?

**17. How do you stay up-to-date with issues concerning women in politics:
(choose as many as you like)***

22. Please indicate your gender*:

Female
Male

23. What best describes your current age range?*

Under 18
18-25
26-35
36-50
Over 50

**24. Which of the following best describes your current role(s) in politics:
(choose as many as you like)***

12. What role has iKNOW Politics played in these changes?

[Explore with respondent what has contributed to changes and the role of iKNOW politics in it ± what are the lasting results of the support of iKP?]

13. In your country, what are the main technologies that women use for communication, to learn and network?

[e.g. are mobile phones used heavily, is Internet accessible for most women activists, what mass media (radio, TV, newspapers) are popular]

14. This interview has been about the iKNOW Politics website. Do you have anything further to add?

[This question is for respondent to have an opportunity to speak further on iKNOW Politics.]

----- Questions for non-users --- >

15. How do you find resources and information to support your political activities?

16. What websites, networks and associations support your political activities?

17. Is there any particular reason why you do not use the iKNOW Politics website?

18. What would a website to support women in politics have to offer in order for you to use it?

Annex Six: Persons Interviewed for Program Assessment

Partners/staff:

1. Piyoo Kochar, Project manager ad-interim / network facilitator
2. Rossana Andia, Regional coordinator LAC
3. Doaa Abdelaal, Regional coordinator MENA
4. Mariam Diallo, Regional coordinator SSA
5. Merita Gidarjati, Regional coordinator AP
6. Zoila Cruz Molina (Peru), IDEA
7. Zeina Hilal (Switzerland, IPU
8. Paul Rowland, Resident Director, NDI Indonesia
9. Diane Sheinberg, Parliamentary Development Programme Specialist, UNDP

Experts:

10. Syada Greiss (Egypt)
11. Fatima Sadiqi (Morocco)
12. Inete Iliete (Latvia)

Members:

13. Aysha Al Wahaibi (Oman)
- 14.

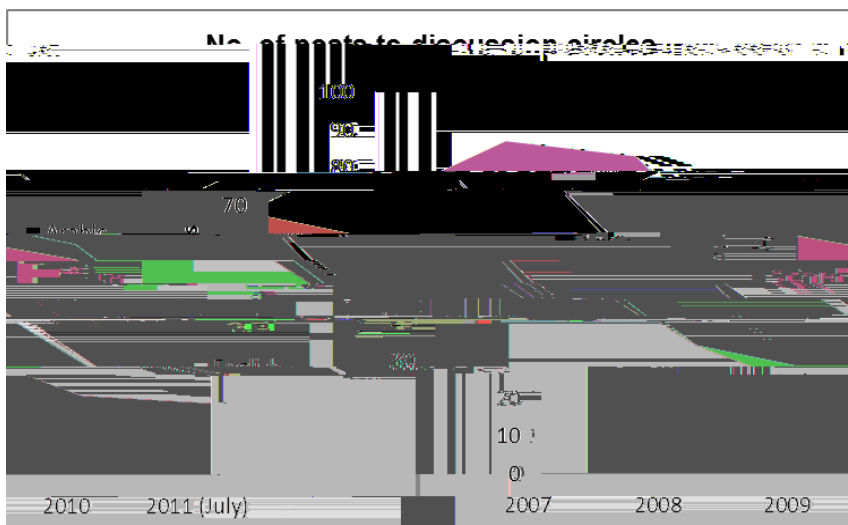
Annex Seven: Classification & A

Exchange Features

This analysis covers the period January 2009 – June 2011.

Overall it is estimated that some 10% of iKP members ± some 900 persons - have actively participated in the exchange features of the iKP network. This includes members who have submitted posts or made comments in the Discussion Circles; submitted a

decreased, the number of comments per post has increased from an average of seven in 2007/8 to ten in 2009/2010.







According to iKP staff, the decline in the number of posts in 2010/11 is largely due to the malfunctioning of the e-mail alert for members of the circle when a new post/comment is posted ± in addition to the migration of some discussion to social media such as Twitter and Facebook.

An analysis of the themes and keywords of the most popular list circles indicates the most predominant subjects to be leadership, elections, parliaments, quotas and the Middle East. The following tables show the most popular List Circles per language based on the number of comments per Circle.

List Circles in ENGLISH – most popular threads (by number of comments), type and keywords				
Theme (Thread)	Type	No of comments	List circles ¹⁶	Keywords
Women Leadership in Elections	Discussion	13	Women Heads of States	Elections, leadership
Political Leadership from iKNOW Experts	Discussion	10	Women in Politics in the Middle East and North Africa Region	Elections, leadership,
Upcoming elections in 2009	Advice	8	Getting Elected!	Elections, training, network
Should Hillary be the VP Nominee	Statement	8	Women Heads of States	US, Hillary Clinton, elections, leadership
Creative strategies for mobilizing funds	Advice	7	Campaign Fundraising: How do Women Find	Campaigns, fundraising

¹⁶ Many threads appear in several different List Circles

			the Money Necessary to Run and Win?	
Women and Politics in the Middle East	Advice	6	Women in Politics in the Middle East and North Africa Region	Media, news, BBC, women in politics
Representation vs Participation	Discussion	5	Getting Elected!	Participation, representation, electoral process, barriers
Women in Politics and Good Governance Program	Network	4	Women Heads of States	Congo-Brazzaville, international conference
Impact of Technology on  Participation	Discussion	4	Getting Elected!	Technology, campaigns, mobilization
Set Back in Women Empowerment Struggle in Nigeria	Discussion	4	 Presence in Politics	Nigeria, crisis, leadership, corruption

List Circles in FRENCH – most popular threads (by number of comments), type and keywords				
Theme (Thread)	Type	No of comments	List circles¹⁷	Keywords
Arab spring	Discussion	3	Women parliamentarians in Africa and the Arab World	Women parliamentarians, Maghreb, Middle East, Tunisia, leadership
Women of the DRC	Discussion	2	Women caucus	Caucus, parliamentarians, quotas
50 years of DRC	statement	1	Democratic Republic of Congo	DRC, women in politics
Gégé Katana receives Human rights defender award in Dublin	Statement	1	Democratic Republic of Congo	DRC, women in politics, human rights
 s participation in political life: Role of media	Discussion	1	 s participation in political life: Role of media	Media, leadership
Women and decentralization in Mali	Statement	1	Decentralization and  political participation	

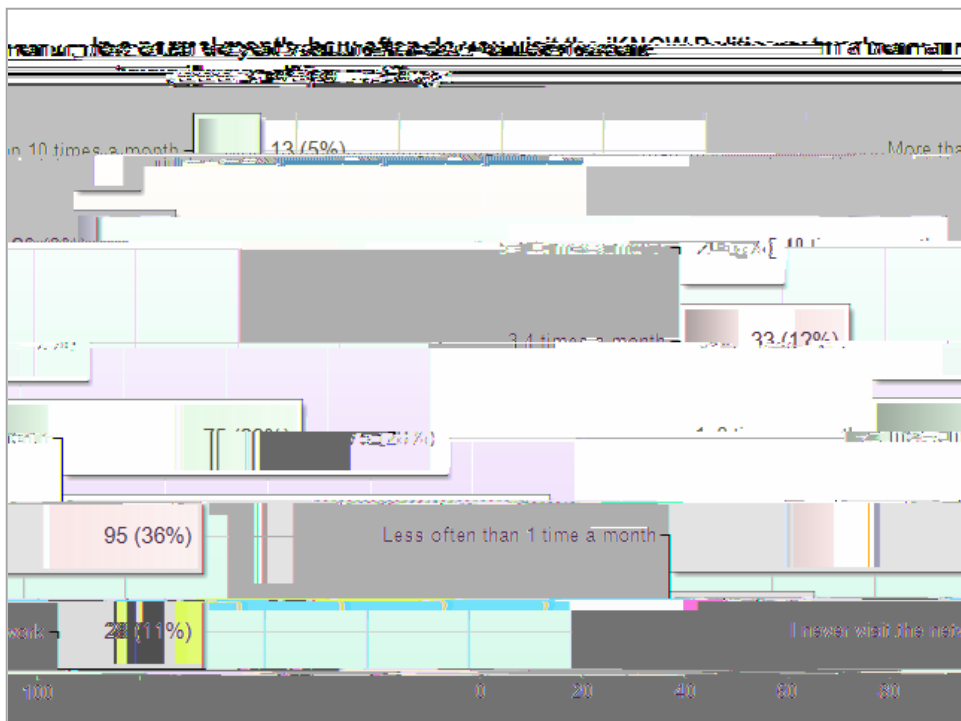
Annex Eight: Analysis of Resources

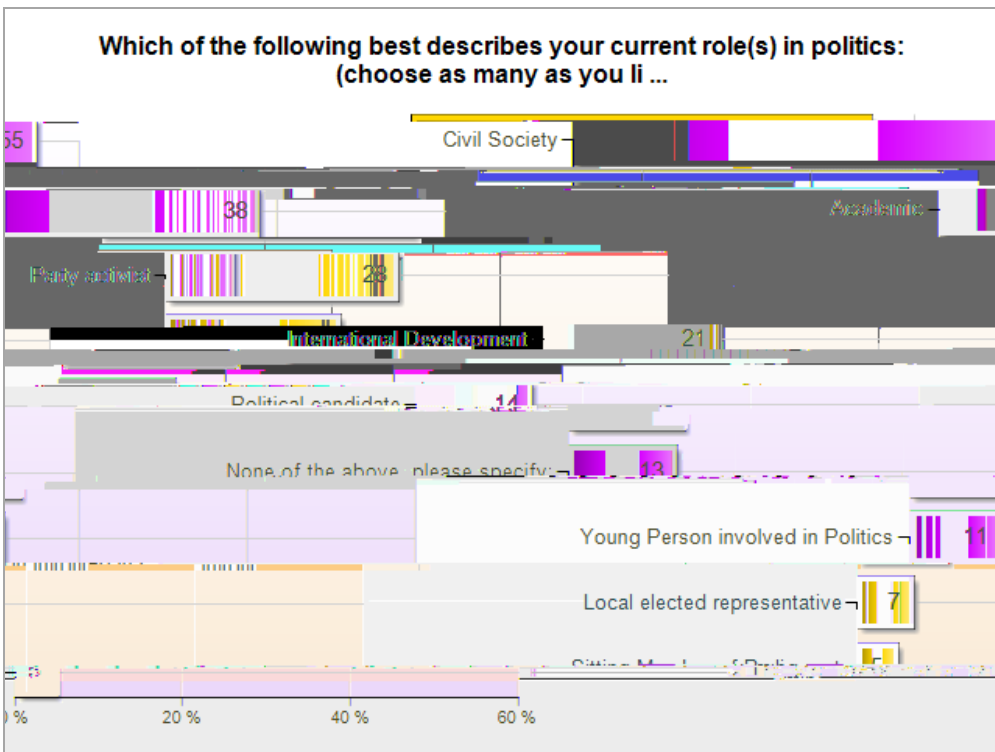
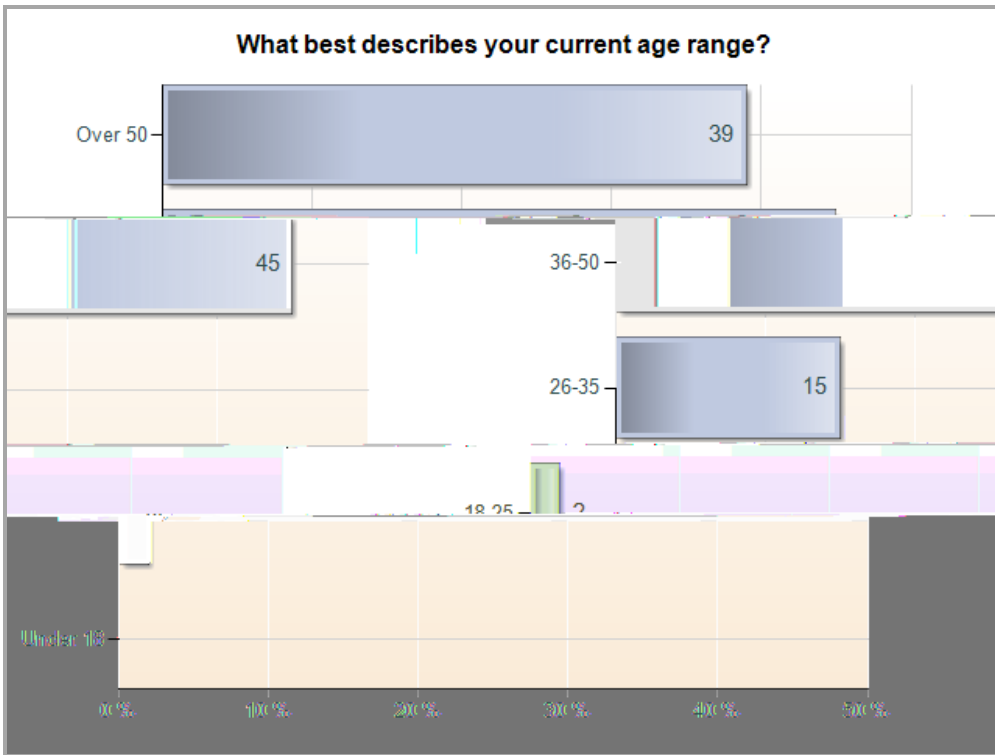
Number of Resources Available on Website - By Type - July 2011

Electoral Systems and Laws (23)	Voter education for women (8)	Parliamentary Caucuses (5)	Parties in parliament (6)
Media and message (22)	Civic education (5)	W Sections (4)	Quotas (6)
Cross cutting issues (19)	Voter outreach (4) National Legislature / Parliament (4)	Voter outreach (4) CSO (4)	Candidate selection (5) Media and message (5) Policy and Platform Development (5)

Annex Nine: Demographic and Usage Statistics of Survey Respondents

The following graphs illustrate the key demographic





Annex Ten: About the Authors of the Report

This report has been prepared by Rosita Ericsson, Patricia Goldschmid, *OHQQ 21HLO and Huda Shashaa of Owl RE, Geneva, Switzerland. Specialized in the field of evaluation and measurement, Owl RE supports organizations in analyzing, assessing and evaluating activities in the communications, training/events and development fields.

Rosita Ericsson

Rosita is an independent consultant specialized in strategic use of media and communication for development. She has worked internationally with project management, evaluation, training and advisory services for government, international organizations and NGOs for the last eight years and has evaluated communication programs and strategies in Vietnam, West Africa and in Sweden. With a background in journalism, she has completed her Political Science studies with a Masters in Communication for Development at Malmo University, Sweden.

Patricia Goldschmid

Patricia is specialized in the analysis and assessment of strategic and online communications. Patricia has over 14 years experience working in project management and communications in the Insurance, Pharmaceutical, and IT sectors. She has an Executive Masters in Communications from the University of Lugano, Switzerland and is a co-founder of the Geneva Communicators Network.

Glenn O'Neil

Glenn has led evaluation, research and communication projects for international organizations and companies with a specialization in web and network analysis. Co-