take real steps to address chronic job shortages and lack of short-term liquidity in post-revolution economies.

The immediate short and long-term economic priorities of the Middle East and North Africa lie in the 3Es – transforming education, employment and entrepreneurship. This will not only lead to greater economic prosperity in the region, but will allow the emerging markets of the region to mature and become competitive globally. These immense challenges cannot be confronted without the Private Sector, and the companies of the Region must lead by example, engaging with governments and educational institutions to ensure that training and education meets the need of the job markets.

At the Pearl Initiative, we are providing a platform for the coordination of these efforts, in the hope that in the not too distant future, the Arab world will be able to regain its former glory as a region of great opportunity and innovation.