

# About the Arab Foundations Forum (AFF)

AFF was established to bring together efforts to create a united Arab philanthropic platform. The Forum aims to link grant-making foundations in the Arab region under a structure for transparent communication between various foundations both regionally and internationally. This group effort aims to strengthen and impact social development in the region. Its initiatives include, among many others, creating a network for philanthropists to share information, foster dialogue and experiences, and support one another to mobilize private capital for public benefit.

## **AFF** Vision

Strategic Arab philanthropy, in partnership with all sectors of society, and with growing social responsibility and investment, advancing public good and the well-being of citizens in the Arab region.

### **AFF Mission**

The Arab Foundations Forum is an association for foundations in the Arab region to foster dialogue, networking, learning and collaborating among themselves and with partners in order to strengthen the capacity of Arab philanthropy to fulfil its vision.

#### **AFF Objectives**

- Establish strategic partnerships among foundations and with stakeholders from other sectors of society.
- Improve the professional capacity and conduct of Arab foundations.
- Enhance access to relevant information and best practice in the field of philanthropy.
- Build transparent, accountable and socially responsible conduct of foundations.
- Promote an enabling legal, fiscal and social environment to advance Arab philanthropy.
- Improve AFF's quality of operations, sustainability, institutional capacity, brand recognition and global outreach.

## AFF Value Added

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AFF sees the value added it brings to the Arab region as: