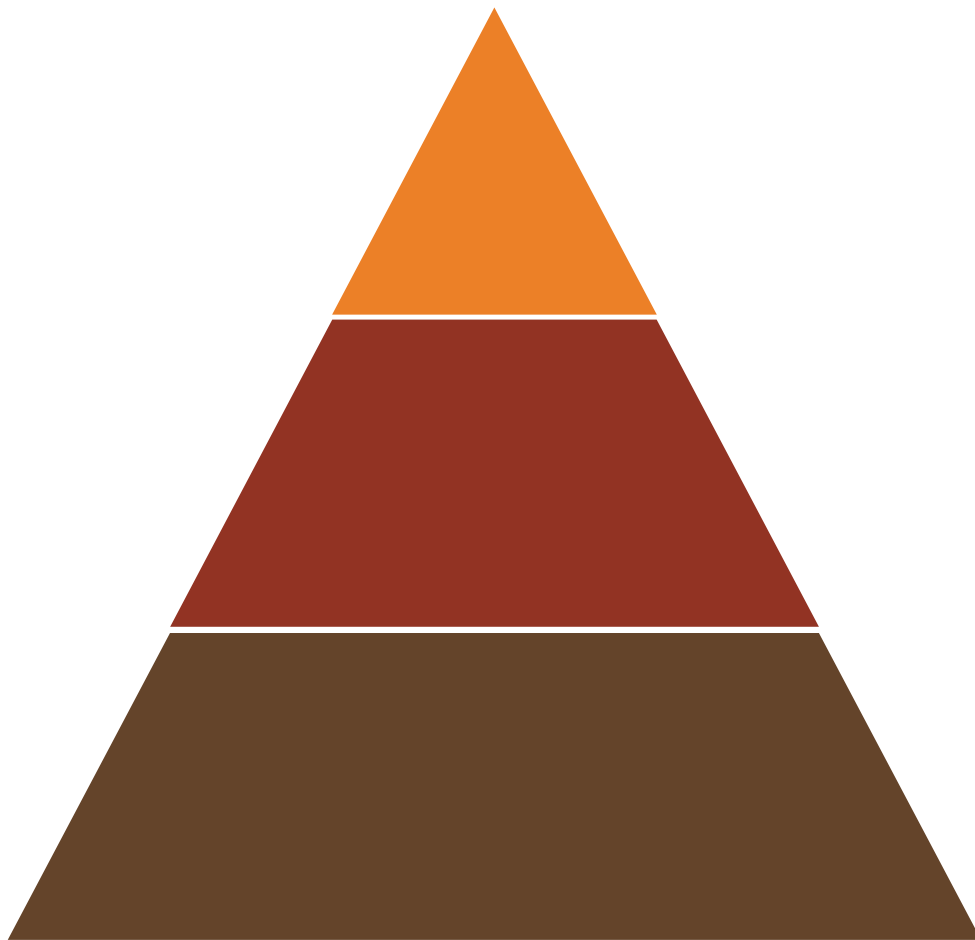


Corporate Responsibilities for Access to Medicines

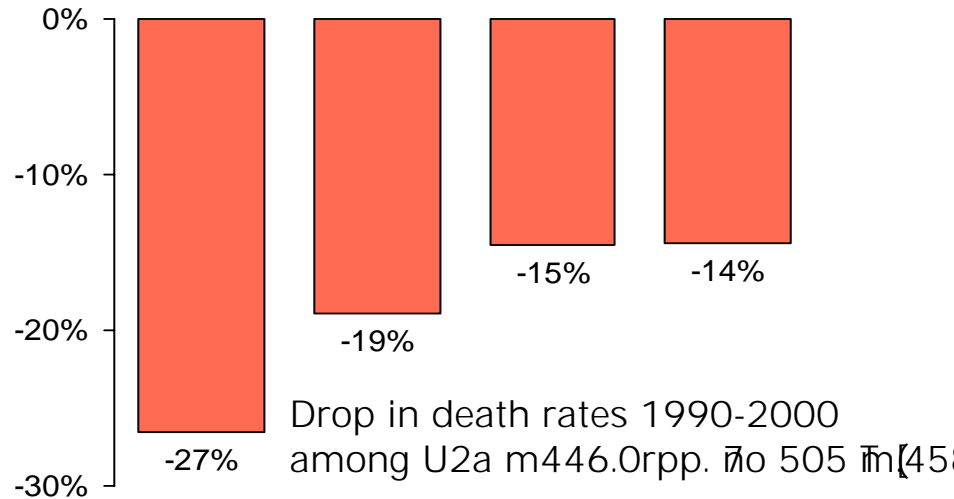
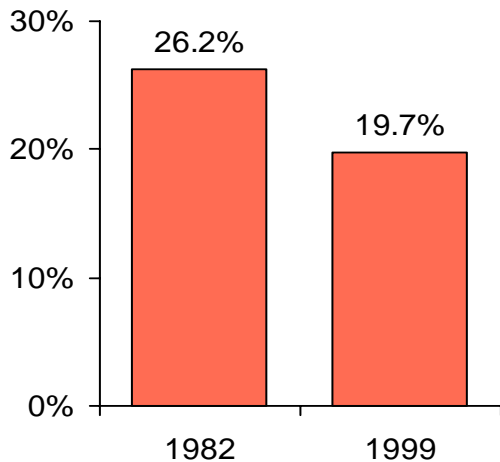
ECOSOC
Special Event on
Philanthropy and the Global Public Health Agenda
New York, February 23rd, 2009

Klaus M. Leisinger
Novartis Foundation for Sustainable Development





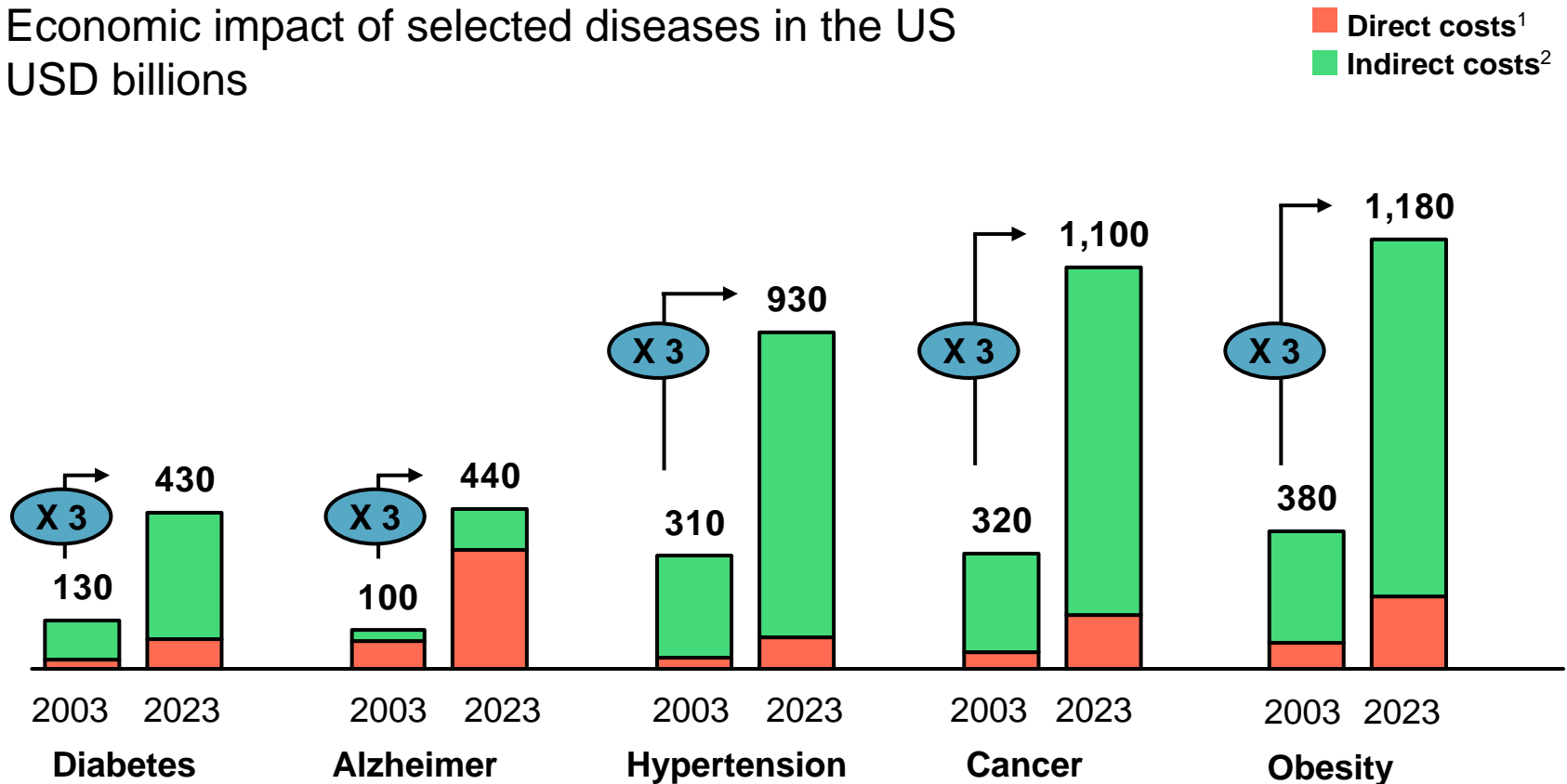
The societal return on pharmaceutical core competence



Sources: *OECD Health Data 2004; Health, United States, 2003: Chartbook on Trends in the Health of Americans; Manton KG, Gu X., Proc Natl Acad Sci USA 2001 May 22; 98(11):6354-9.*

Pharmaceutical Innovation helps to save health care costs

Economic impact of selected diseases in the US
USD billions

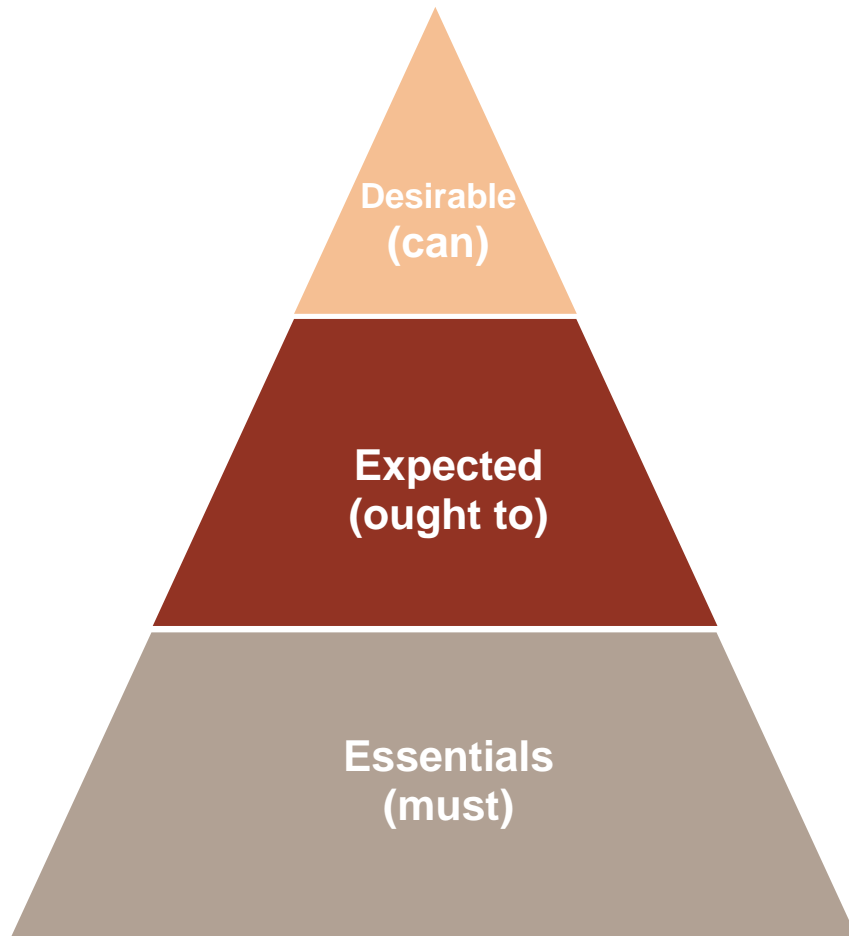


¹ Direct costs of medical treatment (e.g., hospital, outpatient care, drug costs)

² Loss of productivity und lost working days

Source: "Unhealthy America" - Milken Institute (Oct. 2007), Alzheimer's Disease Association – Facts & Figures (2007)

Code of Conduct, Corporate Citizenship



Fighting poverty: A call for action to all responsible citizens

**About 2.5 billion people live on less than
USD 2 a day;**

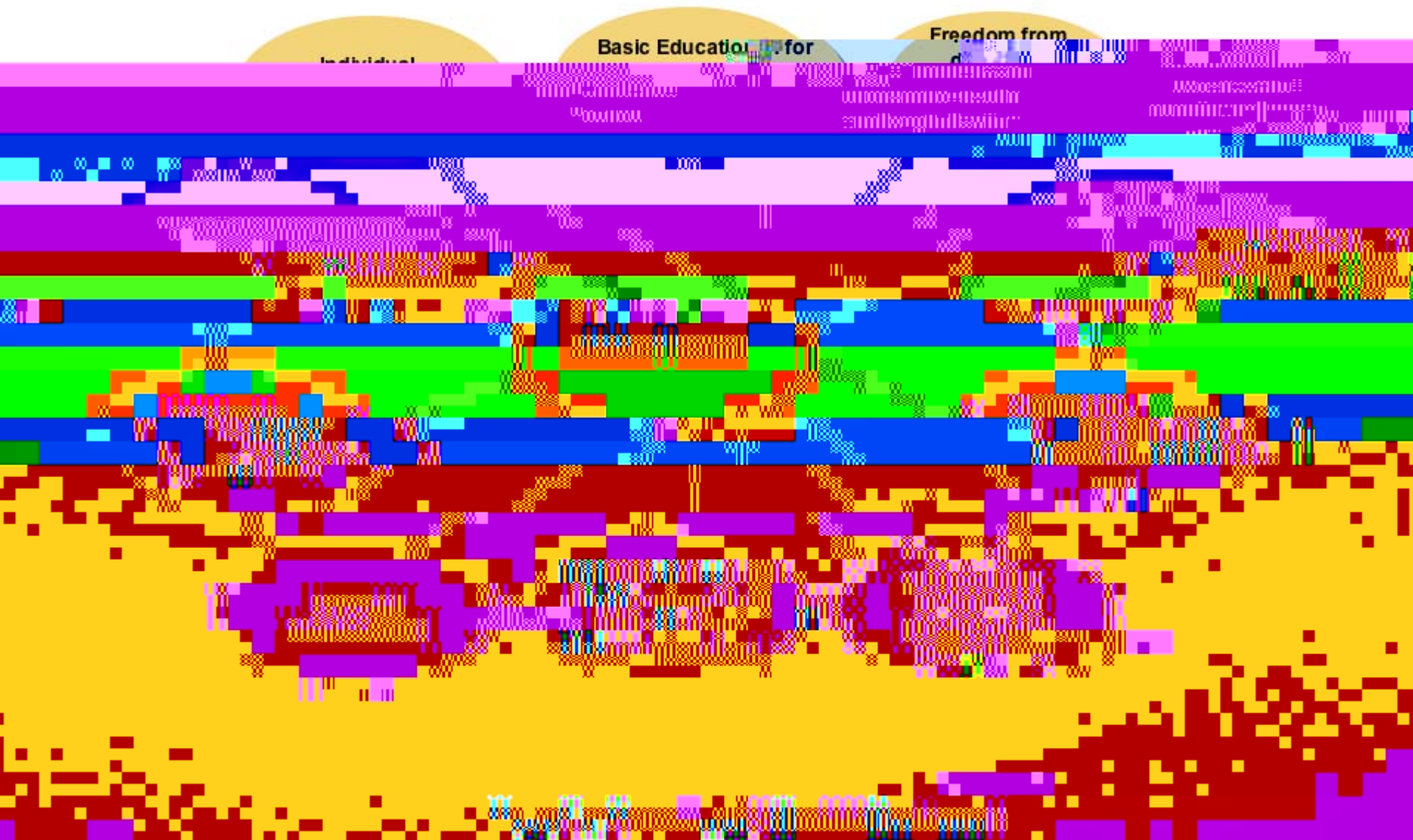
**The richest 20% of the world's population
receive 85% of the global income, the
poorest 20% only 1.4%**

**Average life expectancy in the poorest
countries of Africa is less than 45 years**

**Every year more than 500 000 women die
in pregnancy and childbirth – one every
minute**

**14 million children die every year due to
preventable diseases**

Poverty and Health: A Vicious Circle













“Us versus them” attitudes causes harm to the world’s poor

- J Only if all “access to safe and quality health care”- stakeholders cooperate in a constructive and efficient way, can innovative, effective and sustainable solutions be found;
- J National governments, the international community, medical professionals, civil society, patients and companies must create functioning networks for innovative joint ventures (proof of concept and blueprint for up-scaling) ;

J

Why deal with Access to Medicines issues beyond market demand?

Plausible arguments for a “Business Case”

Applied Corporate Responsibility for Access to Medicines is likely to

- J Save Lives and prevent morbidity by providing innovative solutions;
- J Be “part of the solution” of one of the most difficult social issues;
- J Engender employees’ motivation and identification;
- J Enhance the attraction of the corporation as a partner for cooperation, ethical investment, excellent people, and critical customers).