

SPECIAL EVENT ON PHILANTHROPY AND THE GLOBAL PUBLIC HEALTH AGENDA

*23 February 2009, United Nations, New York
Trusteeship Chamber,
3:00 p.m. – 6:00 p.m.*

**Ms. Ann Starrs, President, Family Care International and Co-Chair of the
Partnership for Maternal, Newborn and Child Health (PMNCH)**

The UNICEF and UNFPA speakers have provided an excellent overview of the global context for progress on women s and girls health (and specifically maternal health). I m going to

So... how can you most effectively engage on this issue? That is a bit more complicated, but only because every corporation, every philanthropy, has a unique set of concerns, interests, and resources to bring to the table. A company whose products or services focus on women or children has a natural connection to maternal and child health, and can help engage its customers, employees, and constituents with the problem as well. A company that produces its products, procures its raw materials, has affiliates or subsidiaries, or sells to markets in countries where women, infants and children are dying has a local platform for partnering with NGOs on work that can have a profound impact. Companies with local presence can partner with governments to help build capacity for health care delivery. But the key is to engage, and an important first step is to connect with us at the Partnership – because our reason for being is to create connections that enable cooperative, effective, high-impact action. Please stop by our theme table during the cocktail hour this evening and begin a dialogue with us.