



**Panel on Green Growth &
Sustainable Development**
New York, 26th October, 2009

UNEP's "Green Economy Initiative"

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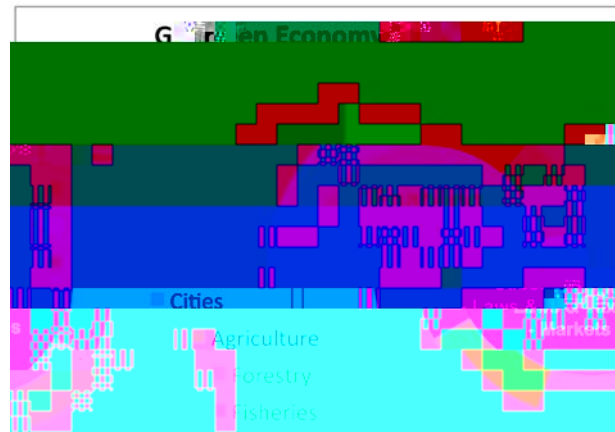
"Green Economy Initiative" a worldwide network of partners

EEA,	UNFAO,	De La Salle
ICTSD,	UNFCCC,	University,
IEA,	UNIDO,	ECN,
ILO,	UNSD,	IIED,
IMF,	UNSGO,	IISD,
OECD,	UN Foundation,	ITPS,
UNCEB,	World Bank,	KEI,
UNCSD,	Center for American	LSE,
UNCTAD,	Progress,	Millenium Institute,
UNDESA,	Pew Center,	Nagoya University,
UNDP,	Peterson Institute of	TERI,
UNECE,	International Economics,	TRL,
UNECLAC,	Union of Concerned	Universidade de Sao
UNEP,	Scientists,	Paolo,
UNESCAP,	World Resources Institute,	University of Cape
	Worldwatch Institute	Town,
		University of
		Stellenboch



UNEP's Green Economy Report

To show that Greening the Economy is..
a new engine of "growth"
a source of new & decent employment
a sustainable solution to persistent poverty





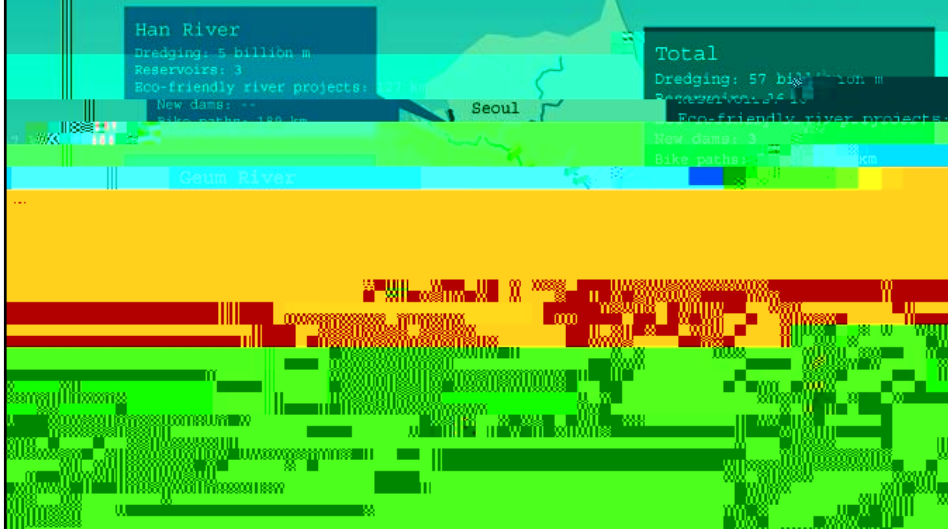
Investments in Ecological Infrastructure

Eg : SFPUC, Peninsula Watershed
San Francisco



Investments in Ecological Infrastructure

Four-river restoration project





Federal Ministry for the
Environment, Nature Conservation
and Nuclear Safety



Objectives of a Global Green New Deal

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3 **International Policy Architecture**

- International Trade
- International Aid
- **Global Carbon Market**
- Global Markets for Ecosystems Services
- Development and Transfer of Technology
- GGND International Coordination

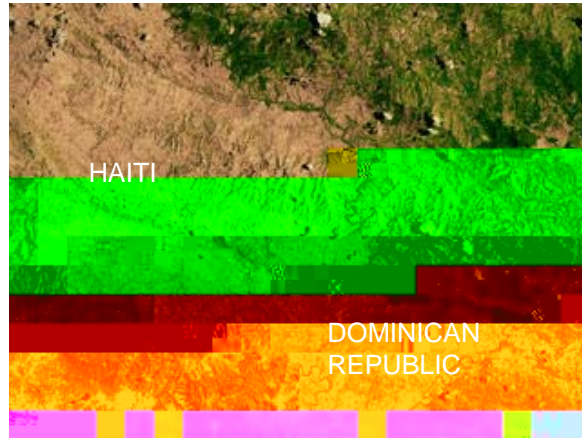
3 **Domestic Policy Initiatives**

- **Perverse Subsidies**
- **Incentives & Taxes**
-



Ecosystem Losses & Links to MDG's

Example : MDG # 1, 4, 5, 8...

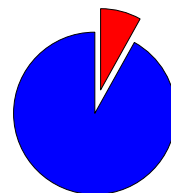


Ecosystem Losses & Poverty

"GDP of the Poor" is most seriously impacted by ecosystem losses...

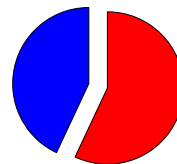
India Example: 480 Million people earn their livelihood mainly in small farming, animal husbandry, informal forestry, fisheries ...

Ecosystem services / classical GDP



7.3 %

Ecosystem services / "GDP of the Poor"



57 %

Source: GIST's Green Accounting for Indian States Project, 2002-03 data



GND *"Next Steps" : Sustained Investment*

