



How Big

Total investing
worldwide

\$212
Trillion*



Industry Barriers

Lack of awareness of impact investing

Lack of leadership, organization,
sharing of best practices

High search costs

Lack of standardized impact
measurement tools

No formal space to learn, engage,
grow the community



High search costs and lack of standardized impact measurement tools

Infrastructure Development

Lack of leadership and formal space to
learn, engage, grow the community

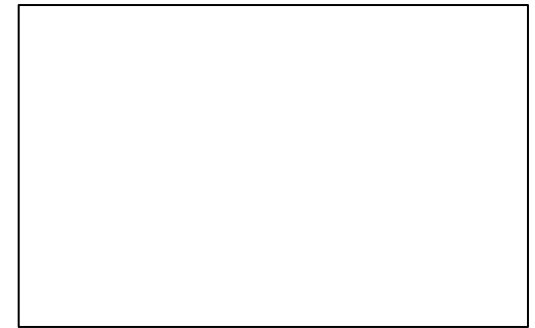
Platforms for
Knowledge Sharing



Lack of awareness of impact investing

Education:
Research & Outreach

The GIIN publishes practitioner focused research and disseminates news, events, and more.



In October 2013, the GIIN held its first ever global investor Forum in London in partnership with the City of London Corporation.

