

Learning From Partnerships: Informal Thematic Session
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Comments on Private Sector and Roll Back Malaria Partnership

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Thank you, Excellencies, for giving me the opportunity to speak to you today about the Roll Back Malaria Partnership.

Roll Back Malaria is the global framework to implement coordinated action against malaria. It is comprised of more than 500 partners, including malaria endemic countries, bilateral and multilateral development partners, civil society, NGOs, Foundations, research and academia -- and the Private Sector. We all work together to scale up malaria-elimination efforts at country level, coordinating our activities to avoid duplication and ensure optimal use of resources.

Each constituency has a different role to play. The role of the Private Sector is first and foremost innovation -- researching, developing and bringing to market the new tools that are essential to achieve our shared goals.

By sitting at the same table with the entities that are implementing, funding and working together to control and eliminate, the Private Sector can optimize our ability to develop the right interventions and to price commodities affordably and sustainably.

Beyond our key part in what Professor Sachs calls the "innovation system" for development, the Private Sector also has important CSR programs and at a local

level, the Private Sector can be the front-line interface with populations seeking treatment for malaria.

and can be applied more broadly to any issue that would benefit from coordinated action among multi-sectoral partners. Thank you.

We have learned a lot of lessons through hard experience over the MDG era, and believe that the Roll Back Malaria Partnership is a model that can be applied more broadly as the UN Partnerships forum seeks standard, transparent models of engagement for PPPs.