

## Consultation on “SDG Investing: Advancing a New Normal in Global Capital Markets”(n)-4 0 d5.6 n

ates commit to “work towards harmonizing the various  
ag the financing side identifying gaps, including in relation to

2030 Agenda Member States to that “private business activities as a catalyst for innovation  
and innovation to solving sustainable development challenges.”<sup>1</sup>

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To support implementation of these important mandates, Financing for Development  
Office (FFDO) and Division for Sustainable Development (DSD) of the Department for  
Economic and Social Affairs (DESA) commissioned a paper on harmonizing initiatives on  
sustainable business and financing to serve as background for a consultation with the  
business sector on sustainable financing initiatives to be held in preparation for the 2017

chapter, followed by an interactive dialogue with guiding questions. Each session will conclude by summarizing the main findings from the discussion.

The first segment will discuss the SDGI landscape and the “investibility” of the SDGs. The session will address a broad assessment of the sustainability initiatives across investor segments, the role

**Guiding Questions:**

- How do we define SDGI?
- What is the key message of the report?
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| 1 – 3 p.m.       | Lunch Break  |
| 3 – 4:15 p.m.    | <p><b>Public sector instruments and mechanisms to enable SDGI</b></p> <p>Guiding Questions:</p> <ul style="list-style-type: none"> <li>➤ What is the role of the public sector in helping address these barriers? What are examples of public sector mechanisms that have been successful and what have been the lessons learned?</li> <li>➤ What public sector instruments and tools are most effective in attracting more investment where investor-driven SDGI is limited, (e.g., blended finance, PPP, partial investment guarantees and other mechanisms)?</li> <li>➤ What are public policies and regulatory barriers that have reduced the appetite for long-term sustainable investment?</li> <li>➤ What have been the drivers for companies to have double or triple (social and environmental) bottom lines? How can public sector mechanisms further encourage such companies to move towards SDGI?</li> <li>➤ Can we count on increased voluntary changes in investment behavior or should more focus be put on government-driven changes in the regulatory and policy environment?</li> </ul> |
| 4:15 – 4:30 p.m. | Coffee break   |
| 4:30 – 5:30 p.m. | <p><b>Moving towards a set of salient policy recommendations in support of SDGI</b></p> <p>Guiding Questions:</p> <ul style="list-style-type: none"> <li>➤ Can we agree on a common definition of SDGI?</li> <li>➤ Do we believe SDGI can be a useful concept to leverage our work towards a more effective and consistent engagement of the private sector into the FFD and SDG processes?</li> <li>➤ Are there any recommendations from today’s policy discussion that we can jointly represent at the FFD Forum and the HLPF?</li> </ul>  |
| 5:30 – 5:45 p.m. | Discussion of next steps, including engagement in the FFD Forum and the High-level Political Forum   |
| 5:45 – 6 p.m.    | Closing  |