

# International Day of Forests Logo Guidelines & Waiver of Liability



## I. Design

The International Day of Forests (IDF) logo (the “IDF logo” hereafter) is designed by the United Nations to celebrate the central role of people in the sustainable management, conservation and sustainable development of our world’s forests. The design is



ii. Use of the logo by non United Nations entities

Entities outside the UN system, including Governments, intergovernmental organizations, not for profit organizations and private sector entities, may use the IDFl logo after obtaining approval from the UN Forum on Forests Secretariat in accordance with the requirements outlined below.

The IDFl logo is primarily intended for two kinds of promotional use: a) information, and b) fundraising.

a. Information uses of the logo

Information uses of the IDFl logo are those which are:

- f Primarily illustrative; and
- f Not intended to raise funds.

The IDFl logo must be used only in its entirety. Moreover, it cannot be used alone but must be displayed side by side with the logo of the entity. The logo of the entity must be given preeminence *à vis* the IDFl logo and the following sentence must be included below or in the proximity of the entity's logo: "[the name of the entity] supports the International Day of Forests". The authorization is limited to the use of the IDFl logo, and the United Nations emblem cannot be used by the entity.

The authorization to use the IDFl logo does not permit the user of the logo to sub



entity. The logo of the entity must be given preeminence via à vis the IDF logo and the following sentence must be included below or in the proximity of the entity's logo: "[the name of the entity] supports the International Day of Forests." The authorization is limited to the use of the IDF logo, and the United Nations emblem cannot be used by the entity.

The authorization to use the IDF logo does not permit the user of the logo to sublicense or to further authorize the use of the logo to any other entities. Therefore, any non-UN entity interested in using the IDF logo must apply for approval directly from the UN Forum on Forests Secretariat.

All entities interested in using the IDF logo for fundraising purposes must apply for approval to the UN Forum on Forests Secretariat. When requesting permission to use the logo for fundraising purposes, the entities must provide:

- f* A short statement of identity (nature of the entity and its objectives).
- f* An explanation of how and where the logo will be used.
- f* An explanation of how, when and where the fundraising will take place.
- f* A summary budget.
- f* An explanation of how the proceeds would be allocated to cover costs of activities in support of the IDF, including any proposed contributions that the entity would make

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The waiver of liability form, signed by the entity, must be submitted with the request to use the logo. The entity will not carry out the proposed activities until the request is approved and the



# Waiver of Liability

## for Use of the Logo of the “International Day of Forests”

The undersigned acknowledges that, in using the logo for the International Day of Forests as explained in its submission dated \_\_\_\_\_ to the UN Forum on Forests Secretariat:

- a. The undersigned is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;
- b. The United Nations does not assume any responsibility for the activities of the undersigned; and
- c. The entity named below will hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo.
- d. If the entity translates the

