

3 May 2019



*Implementation of the UN Strategic Plan for Forests 2017-2030-  
Technical discussion and exchange of experiences*

*Communication and outreach activities*

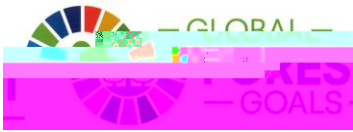
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In crafting the UN Strategic Plan for Forests 2030, Members of the Forum recognized that communication and outreach efforts would be essential in implementing the Plan, to raise awareness, both within and outside the forest sector, of the vital ways of forests and trees contribute to life on Earth and to the well-being of people everywhere. Paragraph 73 of the Strategic Plan directed the Forum to develop a communication and outreach strategy for the Strategic Plan that identified target audiences, key messages, methods, activities and success criteria.

In accordance with this mandate, (lan)eria.with this



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Since UNFF13, the Secretariat has undertaken numerous activities in line with and taking forward the Communication and Outreach Strategy for the UNSPF 2030. Paragraphs 61-66 of the Note by the Secretariat on Agenda items 3 and 8 (E/CN.18/2019/ ) provide information on these activities, and paragraph 96 (Section B) contains suggestions and proposals. Paragraphs 79-82 of the Note by the Secretariat on Agenda item 7 (E/CN.18/2019/ ) also provide information on intersessional activities, including celebration of the International Day of For 0 0 5(te)-3(rn)4(atio)-4(n)3(a)12(l)JTtJic.79 6520 54tes in line with