Tech Against Terrorism
Official Launch of the Knowledge-Sharing Platform
United Nations Headquarters, New York
November 29, 2017

not, such as the fact that they are pregnant, depressed, or deciding how to come out as gay to their parents. We can then provide them help -- in the form of connecting them with crisis counselors and other resources. But anonymity can be controversial, and some would prefer to regulate networks like ours.

The problem with such an approach is that outside oversight of a social network, even if well-intentioned, will often have unintended consequences. In our case, it would rapidly scare away teens and cause them to clam up. They would keep the tough times, fears, and thoughts to themselves.

We are just one of many startups and one of many social media companies, each with their own unique features. In our case, the ability to protect the identify of our users and regulate our own network has helped us to provide a positive and safe online space. We have also found it helpful to continuously share with and learn from non-profit and government partners, and other companies as well. We take the best techniques and tools and adapt them to fit our needs and our audience.

For these reasons, we wholeheartedly welcome the opportunity to draw from the Knowledge Sharing Platform. We believe that the KSP will help us understand different approaches, learn important techniques, and ultimately develop fit-for-purpose solutions to keep our network safe -- including from terrorist

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