

Good morning, Mr. Secretary General, Madam Chair, honorable Ministers and distinguished

Last year, right here in India, Mythos Labs developed SMILE the Social Media and Internet Literacy E-Module that teaches young internet users how to protect against online threats. SMILE

explains key concepts in an entertaining but informative way, and each video is followed by a few interspersed with multiple choice questions. The video-based approach worked well. It has been endorsed by UNESCO, incorporated into the curriculum of over 35 schools and taken by over 20,000 young internet users.

Mythos Labs partners with comedians and influencers around the world to create dozens of videos that combat terrorist narratives. These videos are used by programs such as Redirect to reach audiences at risk of radicalization. Why do we make our counter-narrative videos funny? As Oscar Wilde said, if you want to tell people the

Thank you and I look forward to the rest of the meeting.