

Mr. ~~C~~eginning of this session and valuable interactive dialogue initiated by the Department

between DPI and the members of this Committee.

We welcome DPI's new strategic approach and support the Department's efforts to focus on the effectiveness of program activities and re-setting its priorities in order to meet the needs of its "clients".

In his opening statement the Under-Secretary-General for Communications and Public Information stressed that the Department made a strategic decision to use the most appropriate communications technologies and tools to secure speed, innovation and variety in its work. He also provided impressive examples of the effect these communication technologies, first of all, the Internet, have had on the Department's ability to reach target audiences.

We welcome impressive achievements of the United Nations web site and would like to stress that its importance lay not only in the site's ability to attract users from all over the world, but in the multiplication effect that it is producing. The Internet, for example, allows the information agencies, media and non-governmental organizations immediate access to es over the original reach o

Mr. Chairman,