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DEVELOPMENT

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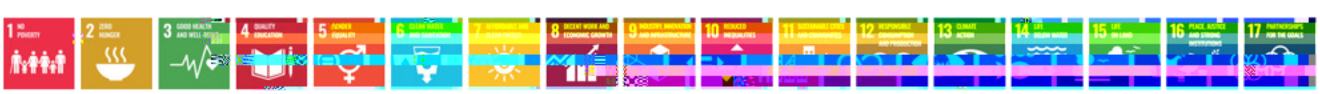

July 2019

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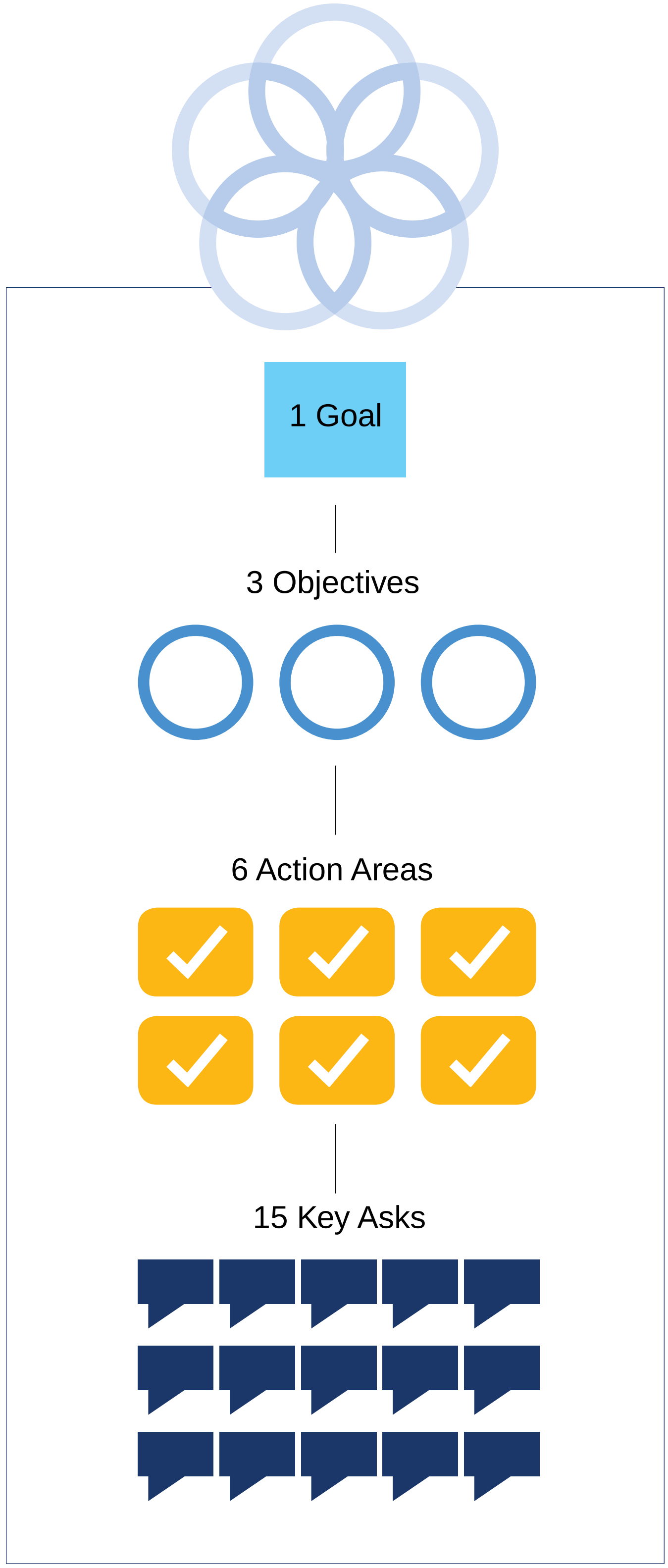
1 Goal
3 Objectives
6 Action Areas
15 Key Asks

Acronyms

achieving the SDGs could open up US trillion of market opportunities and create mil-
lion new jobs, and that action on climate change would result in savings of about US tril-
lion by .[7] The SDGs are increasingly incorporated into public budgets and development

Overview of the Secretary-General's Strategy and Roadmap for Financing the 2030 Agenda

The United Nations (UN) has a long history of supporting Member States on financing for development, including through intergovernmental processes, technical and programmatic expertise, partnership-building, thought leadership and knowledge sharing. In order to enhance the UN's critical role in supporting and accelerating finance for sustainable development, the Secretary-General released his Strategy for Financing the Agenda for Sustainable Development

Implementation of the Secretary-General's Strategy and Roadmap for Financing the 2030 Agenda

The Deputy Secretary-General leads the implementation of the Financing Strategy and Roadmap initiatives on behalf of the Secretary-General, and in coordination with heads of entities within the UN system. At the country level, within the context of the UN development system reform,

FIGURE 1

Specific Actions of the Secretary-General across 6 Areas

Objectives

Secretary-General's Financing Strategy

- Aligning global economic policies and nancial systems with the Agenda
- Enhancing sustainable nancing strategies and investments at regional and country levels
- Seizing the potential of nancial innovations, new technologies and digitalization to provide equitable access to nance

Actions across 6 Areas

Advocacy

Integrate the SDGs and Paris Agreement into Economic & Financial Policies and Practice

- Advocate with global leaders to embed the principles of the Agenda in economic and nancial policies and regulations
- Call on the nancial industry to set strategies and targets that progressively align nancial portfolios with the SDGs and the Paris Agreement, and to report on progress

Scale-up Climate Finance

- Urge countries to meet the commitment of US bil lion/year by from public and private sources, including through the Climate Action Summit
- Call on governments to create an enabling investment environment for green, climate-resilient development
- Call on the nancial industry to scale-up nancing for pathways consistent with low carbon trajectories

Highlight the needs of LDCs and SIDS

- Encourage collaboration between public and private actors to unlock all sources of nance and nancial innovation, notably for climate action and resilience
- Urge the international development community to develop a package of incentives to further the development progress of graduating LDCs

Engagement

Establish Global Platforms

- CEO Alliance of Global Investors for Sustainable Development to increase long-term private investments in the SDGs
- Task Force on Digital Financing of the SDGs to catalyse game-changing action that harnesses the potential and mitigates the risks related to nancial technologies and the SDGs

Strengthen Partnerships with IFIs

- Joint framework of collaboration with MDBs to strengthen regional and country-level synergies, including speci c attention to middle income countries
- Strengthen engagement with IFIs to improve debt sustainability in developing countries, notably for investment in disaster risk reduction and resilience

Accelerate the work of the UN System

- Leverage the UN development system reform to increase support to countries on strategic nancing for the SDGs, including to catalyse new sources of nance and leverage nancial technologies
- Create a shared understanding of sustainable investing practices, and improve the quality and availability of SDG-related investment data in developing countries

9. Engage with fossil fuel companies, divest from those unwilling to shift their business models towards low carbon trajectories, and scale-up investment in renewable energy and energy efficiency .

Call on shareholders and citizens to:

10. Increase demand for greener, more sustainable investments of their assets, and for greater sustainability disclosure to increase accountability and transparency .

Call on IFIs to:

11. Work more closely with the UN system through country platforms, notably to increase climate finance, catalyse private finance, and promote financial innovation.

12. Improve debt sustainability by addressing structural issues, curbing illicit financial flows, and developing innovative debt instruments for investment in DRR and resilience.

Accelerate the work of the UN system to:

13. Increase support to countries to develop integrated national financing frameworks, identify and formulate a pipeline of bankable SDG projects, and improve progressive, gender-sensitive taxation and budgeting.

14. Create a shared understanding of sustainable investing practices and improve the quality and availability of SDG investment data in developing countries.

15. Promote a healthy fintech environment in developing countries and strengthen partnerships with development and private finance providers to invest in digital finance solutions for the SDGs.

Highlight the global financial and economic policies and actions needed to realize the 2030 Agenda

- Integrate sustainability considerations into macroeconomic policies and regulations
- Promote SDG-aligned trade and investment agreements; debt sustainability in the context

FIGURE 3

Mapping of UN activities on

The UN system supports countries to mobilize financing for

1 Goal	**Accelerate the Mobilization of Finance for**			
3 Objectives	**Aligning economic policies and financial systems with the 2030 Agenda**			**Enhancing sustainable**
10 Action Areas	**1.1.** Strengthen international cooperation to promote nancial & economic policies in support of the SDGs	**1.2.** Promote alignment of global nancial ows with climate action	**1.3.** Channel private investment towards the SDGs, notably in developing countries	**2.1.** In collaboration with IFIs, promote sustainable nancial systems at country level
Key Actions supported by the UN in partnership with governments, the private sector and IFIs	• Global norms, principles & policies aligned with the SDGs • South-South and regional cooperation • Trade regimes, nancing & aid that support the SDGs • Responsible and transparent borrowing and lending • Inclusive and effective cooperation on international tax matters	• Advocacy with global leaders on climate nance • Alignment of private investment policies & practices with the Paris Agreement • Implementation of recommendations of the Task Force on Climate-related Financial Disclosures • Knowledge and global public goods to expand green nancing instruments • Better quality and availability of climate nance data	• Global principles, standards, measurement and reporting frameworks related to sustainable investing • Better quality and availability of SDG investment data • Engagement with the nancial industry, policy-makers, regulators, and the public • Investment 'matchmaking' between developing countries and private investors	• Enabling policy and regulatory environment • Alignment of nancial sector policies and practices with sustainable development • Collaboration with regional and national development banks to promote SDG investments • Credit markets to promote SME growth • 'New generation' of investment policies

Cooperation and Collaboration with Principal Partners

The 2030 Agenda, with its 17 Sustainable Development Goals (SDGs) and the Paris Agreement on climate change provide a pathway for a more prosperous, equitable and sustainable future.

Introduction

The Secretary-General of the United Nations released his Strategy for Financing the Agenda for Sustainable Development in September . The Secretary-General articulated the Strategy in recognition of the need to galvanise global action—both from the public and private sectors—for accelerated implementation of the multilateral development agendas agreed and adopted in .

Two thousand and fifteen will indeed remain a landmark year for global development commitments. The Agenda, with its Sustainable Development Goals (SDGs) and the Paris Agreement on climate change provide a pathway for a more prosperous, equitable and sustainable future for people and planet. The Addis Ababa Action Agenda (AAAA) establishes a blueprint to support the implementation of the Agenda by providing a global framework for financing sustainable development that aligns all financial flows and policies with economic, social and environmental priorities. This year, , is a defining year for the next, bolder and more urgent phase of implementation of the SDGs and the Paris Agreement. The 'decade of action' (–) requires an urgent mobilization of both public and private resources, at an unprecedented scale to bring the SDGs and goals of the Paris Agreement to life for all people, everywhere.

As noted in the AAAA, domestic resource mobilization is first and foremost generated by economic growth supported by an enabling environment at all levels, including sound social, environmental and economic policies, good governance, and capable, transparent institutions. Mobilizing additional domestic public resources requires improved efforts to increase government revenues and reduce illicit financial flows. Revenue must also be used effectively to finance the expenditure necessary to achieve national sustainable development goals. Official development assistance (ODA) also plays an important role in complementing national efforts to mobilize domestic public resources, particularly in the least developed and most vulnerable countries.

Public resources, even if scaled-up in a fiscally sustainable way, are insufficient to fully finance the objectives of the Agenda and the Paris Agreement. Developing countries, in particular, need to increase levels of private investments to meet the SDGs. Globally, the financing for sustainable development is available given that transaction volumes are far larger than those of the real economy, with gross world product and global gross private sector financial assets estimated at over US trillion [15] and US trillion respectively .[16] However, while there have been significant increases in sustainable investments, the investment gap required to meet the SDGs in developing countries remains large, at an estimated US . – trillion per year .[17] At the same time, global flows of foreign direct investment (FDI) have fallen by per cent in , [18] and private investments in key SDG-related infrastructure in developing countries were lower in than in . [19] The right mix of policies and regulations is required to better align private sector incentives with public goals, including incentivising long-term investments in sustainable development.

The urgent need to scale up public and private financing for sustainable development comes at a time of global economic challenges. Global gross domestic product (GDP) growth rates are expected to be below the averages of previous decades due to a weakening of the engines of growth (investment, productivity and trade), mainly in developed countries. The slowdown in trade is attributed to cyclical and structural factors as a well as to the escalation in trade tensions. In addition, rising debt levels in several developing countries squeeze fiscal space for investing in the SDGs and create risks to stable growth trajectories. Private finance is constrained by difficulties in identifying a pipeline of bankable SDG projects, weak domestic financial systems and capital markets in many countries, and the lack of common definitions, standards, measurement and reporting related to sustainable investments. At the same time, the digitalization of finance is demonstrating its potential to address some of these barriers and improve the mobilization and utilization of funds for the SDGs.

The Secretary-General's Strategy for Financing the Agenda for Sustainable Development is designed to address the barriers and leverage the opportunities to transform the financial system from global to local levels in support of achievement of the Agenda. The Strategy focuses on three objectives, namely:

- . Aligning global economic policies and financial systems with the Agenda
- . Enhancing sustainable financing strategies and investments at regional and country levels
- . Seizing the potential of financial innovation, new technologies and digitalization to provide equitable access to finance

This Report presents the **three-year Roadmap** to implement the Secretary-General's Financing Strategy. It consists of specific actions and initiatives to mobilize investment and support for financing the Agenda. The Secretary-General's Roadmap for Financing the Agenda

15 World Bank Databank ( ). Gross Domestic Product.
16 Allianz Global Wealth Report ( ).
17 UNCTAD ( ). World Investment Report
18 UNCTAD ( ) World Investment Report.
19 Inter-agency Task Force on Financing for Development ( ). Financing for Sustainable Development Report.

has been prepared in close consultation with the UN system and has benefitted from substantive comments, notably from the International Monetary Fund (IMF) and World Bank Group . The Financing Roadmap is divided into three parts:

Part I: Specific actions and 'key asks' championed by the Secretary-General, where his leadership can galvanise the required change.

Part II: Priority areas highlighted by the Secretary-General to enhance the work of the UN system to accelerate financing for sustainable development.

Part III: Detailed mapping of activities by the UN system itself, offering for the first time, a comprehensive overview of the UN's approach and value addition in financing for sustainable development. The mapping of UN activities is not intended to be exhaustive and will remain a living document, evolving with the UN's support to Member States in this area.

The Secretary-General's Financing Strategy and Roadmap complement the AAAA by prioritizing areas of action by the Secretary-General and guiding the UN's contribution to support implementation of the Agenda, notably within the context of the UN development system reform and the new generation of UN country teams (UNCTs), with strengthened capacity to support Member States on strategic finance issues.

The Deputy Secretary-General leads the implementation of the Financing Strategy and Roadmap initiatives on behalf of the Secretary-General, and in coordination with heads of entities within the UN system. The UN system collaborates with international financial institutions (IFIs), including the World Bank Group, IMF, and multilateral development banks (MDBs), as well as with development finance institutions (DFIs) and other financing institutions at global, regional and country levels to accelerate actions towards financing sustainable development.

Part I
Speci c Actions and Key Asks of the Secretary-General

Leveraging his unique leadership position within the multilateral architecture, the Secretary-General will champion a selected number of actions to unlock and scale-up the systemic and transformative changes needed to increase the speed and scale of financing for the Agenda and Paris Agreement. These actions focus on six 'game-changing areas' — that is, areas where change can address systemic impediments and leverage high impact opportunities to fundamentally shift the volumes and patterns of investments to the levels required to meet the SDGs and Paris Agreement, while at the same time, 'leaving no one behind' . The Secretary-General's actions draw on his exclusive role as global advocate, and his ability to engage and catalyse collaboration at the highest levels.

. Integrate the SDGs and goals of the Paris Agreement into economic and nancial policies and practices

While economic growth contributes to advances in human wellbeing, current patterns driving such growth have created unprecedented increases in inequality and unsustainable environmental consequences. At the same time, while sustainable investing is growing (with the number of signatories to the Principles of Responsible Investing reaching over ,[20]), there is still an annual investment gap in developing countries of between US . – trillion to achieve the SDGs. Reforming economic and financial systems to price externalities and create incentives

20 https://www.unpri.org/signatories/signatory-directory. As at May .1 1f 0 8Tj E1 0 m 0

for markets to implement long-term sustainable investment strategies both within and across national borders can significantly boost progress towards the SDGs.

The Secretary-General will:

- Advocate with global leaders to embed the principles of the Agenda in economic and financial policies and regulations.
- Encourage the financial industry to set strategies and targets that progressively align financial portfolios with the SDGs and the Paris Agreement, and to report on progress.

. Scale-up climate nance

According to the International Energy Agency, if annual investment in renewable energy does not at least double, fossil fuel will retain its dominant role in supplying up to per cent of the total energy in , making it impossible to reach the Paris Agreement objectives of keeping human caused global warming to "well below degrees Celsius, while pursuing efforts to stay below . degrees Celsius" .[21] At the same time, at least per cent of the infrastructure needed by is yet to be built. This creates a unique opportunity to build a new generation of climate-resilient and people-centred cities and transit systems, as well as energy grids that prioritize low emissions and sustainability .

The Secretary-General will:

- Urge countries to meet the commitment of US billion/year by from public and private sources, including through the Climate Action Summit.
- Call on governments to create an enabling investment environment for green, climate-resilient development.
- Call on the financial industry to scale-up financing for pathways consistent with low carbon trajectories.

. Highlight the needs of least developed countries (LDCs) and small island developing states (SIDS)

Despite some progress, LDCs — particularly in sub-Saharan Africa — are most at risk of being left behind. Per capita GDP growth in most LDCs is significantly below levels needed to eradicate extreme poverty, with average real GDP per capita in estimated at . per cent of that of other developing countries. [22] Almost one-third of LDCs are in, or at high risk of debt distress. FDI flows to LDCs decreased by per cent in and LDCs represent less than per cent of global FDI flows. [23] SIDS — at the frontlines of the impacts of climate change — face a

21 International Energy Agency ( ). World Energy Investment Report.

22 UN ( ). Handbook on the LDC Category .

23 IATF ( ). Financing sustainable development report; UN-OHRLLS ( ). State of the LDC Report.

unique combination of vulnerabilities, including high exposure to natural disasters, economic shocks and debt levels, coupled with limited opportunities for private investment. In , while countries (majority being SIDS) met the criteria for graduation from the LDC category,[24] most remain vulnerable, indicated by high economic vulnerability index (EVI) values. Enhanced access to affordable finance and financing instruments, notably for climate change adaptation is critically needed in these countries.

The Secretary-General will:

- Encourage collaboration between public and private financial actors to unlock all sources of finance and financial innovation, notably for climate change adaptation and resilience.
- Urge the international development community to develop a package of incentives to further the development progress of graduating LDCs.

. Establish Global Platforms

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- Strengthen engagement with IFIs to improve debt sustainability in developing countries, notably for investment in disaster risk reduction (DRR) and resilience.

. Accelerate the work of the UN system

The UN development system reform provides an exciting opportunity to strengthen the UN's capacity and work on financing sustainable development. The reinvigorated Resident Coordinator system, including economists and partnership and development finance specialists, enables UN country teams (UNCTs) better support Member States promote sustainable financial systems, leverage public finance, and crowd-in private investment to help realize national sustainable development goals. This is also the right time to leverage the UN's unique role to overcome barriers related to difficulties in identifying, measuring and reporting on sustainable investment, which impedes private investment in the SDGs.

The Secretary-General will call on the UN to:

- Leverage the UN development system reform to increase support to countries on strategic financing for the SDGs, including to unlock new sources of finance and leverage financial technologies.
- Create a shared understanding of sustainable investing practices, and improve the quality and availability of SDG related investment data in developing countries.

15 Key Asks

Based on the action areas, the Secretary-General has ‘ key asks’, for various stakeholder groups: policy-makers and regulators; the financial industry; shareholders and citizens; IFIs; and the UN system. Positive efforts by stakeholders in response to these key asks will contribute to achieving the required outcomes across the action areas. For example, the Secretary-General calls on policy-makers and regulators to price externalities into the economic and financial system which will both help align the economic and financial architecture with the SDGs and goals of the Paris Agreement (action area), and scale up climate finance (action area).

Call on policy-makers and regulators to:

1. Price externalities into the economic and financial system.
2. Integrate environmental, social and governance (ESG) issues into the concept of fiduciary duty .
3. Put in place policies and regulations that create incentives for market investment in green, low-carbon infrastructure and for divestment from carbon intensive technologies.
4. Prevent receipt of illicit flows, assist in repatriating such flows and prosecute perpetrators
5. Meet official development assistance (ODA) commitments, shift ODA from ex-post disaster management to ex-ante disaster risk reduction (DRR) and resilience in LDCs and SIDS, and support graduating LDCs to enhance access to new sources of financing.
6. Regulate new digital financial sectors to address cybercrime and money laundering, provide efficient financial intermediation for inclusion and remittances, and mitigate the risks of misuse and unintended consequences

Call on the nancial industry to:

7. Disclose and incorporate long-term risk into investment decision making.
8. Implement sustainable investing strategies, scale up green financial instruments, measure and report on impact.
9. Engage with fossil fuel companies, divest from those unwilling to shift their business models towards low carbon trajectories, and scale-up investment in renewable energy and energy efficiency .

Call on shareholders and citizens to:

10. Increase demand for greener, more sustainable investments of their assets, and greater sustainability disclosure to increase accountability and transparency .

Call on IFIs to:

11. Work more closely with the UN system through country platforms, notably to increase climate finance, catalyse private finance, and promote financial innovation.

12. Improve debt sustainability by addressing structural issues, curbing illicit financial flows, and developing innovative debt instruments for investment in DRR and resilience.

Accelerate the work of the UN System to:

13. Increase support to countries to develop integrated national financing frameworks, identify and formulate a pipeline of bankable SDG projects, and improve progressive, gender-sensitive taxation.

14. Create a shared understanding of sustainable investing practices and improve the quality and availability of SDG investment data in developing countries.

15. Promote a healthy fintech environment in developing countries and strengthen partnerships with development and private finance providers to invest in digital finance solutions for the SDGs.

“By investing in the
Sustainable Development Goals,
we invest in the future,
ensuring a world in which we strive
for peace, stability and prosperity that
leaves no one behind.”

— Secretary-General António Guterres

Part II
Priority Areas of the Secretary-General

In addition to specific actions that the Secretary-General will undertake, the Secretary-General has also prioritized a number of areas to enhance the work of the UN system to accelerate financing for sustainable development. The specific priority areas of the Secretary-General are noted below and are linked to the three objectives in his Financing Strategy .

Financing Strategy Objective

Aligning global economic policies and nancial systems with the Agenda

Highlight the global financial and economic policies and actions needed to realize the 2030 Agenda by:

- Integrating sustainability considerations into macroeconomic policies and financial regulations.
- Promoting SDG-aligned trade and investment agreements; debt sustainability in the context of the Agenda; and inclusive global taxation cooperation on fundamental and frontier issues, including taxation in the digital economy and the relationship between tax and the SDGs (notably on gender equality, the informal economy and the environment), in collaboration with IFIs.

Galvanise the public and private sectors to scale-up climate finance by:

- Collaborating with public and private investors to increase green, renewable energy and energy efficiency investments, and to divest from fossil fuel, including through the Climate Finance Leadership Initiative [28] and the Global Investors for Sustainable Development Alliance.

- In collaboration with climate financing mechanisms and IFIs, expanding the use of green financing instruments.

Mobilize the financial industry to transform financing for sustainable development by:

- Supporting the Global Investors for Sustainable Development Alliance to identify and take forward solutions for scaling long-term investments in the SDGs.
- Collaborating with the financial industry to implement and report on global principles and standards for responsible financial practice and integrity, including the Principles for Responsible Banking. [29]
- Building a shared understanding of sustainable investing and promoting impact measurements.

Enhancing sustainable nancing strategies and investments at regional and country levels

Boost domestic resource mobilization efforts to increase financing for SDG priorities, notably for social services, by:

- In line with the UN reforms, increasing the UN's support to countries to develop and implement integrated national financing frameworks (including sustainable financing strategies) to achieve SDG plans.
- Mobilizing development and private partners to support countries increase the quantity and quality of financing for social protection, including to achieve universal health coverage.

28 The Climate Finance Leadership Initiative (CFLI), formed by Michael R . Bloomberg, the UN Special Envoy for Climate Action at the request of the UN Secretary-General, supports a global mobilization of private capital in response to the challenge of climate change. The CFLI works to ful ll the private nancing objectives included in the landmark Paris Agreement, which reaf rmed the goal of mobilizing at least billion per year by through a combination of public development nance and private foreign direct investment.

29 Banks, accounting for per cent of nancing in developing countries, must be onboarded for the SDGs and Paris Agreement to be delivered. The Principles for Responsible Banking have been developed by banks from ve continents, jointly representing more than US trillion in assets. UN processes are at the heart of the Principles, which will be launched on September, in New York. The accountability framework for the Principles is also about reporting on outcomes. Other principles include the Principles for Responsible Investment, Sustainable Stock Exchange Initiative, Principles for Sustainable Insurance, Operating Principles for Impact Management, Global Compact Principles.

Improve country access to sustainable and green finance, notably for disaster risk reduction and resilience in LDCs and SIDS by:

- In collaboration with climate financing mechanisms and IFIs, strengthening country capacity to increase access to green finance, promote carbon pricing, and remove inefficient fossil fuel subsidies.
- In collaboration with MDBs, DFIs, development and private partners, create more risk-taking space to promote financing opportunities and catalyse private finance for the SDGs in LDCs, graduating LDCs and SIDS, given their vulnerabilities.
- In collaboration with MDBs and DFIs, strengthening the UN's engagement with national development banks to enhance their role in SDG and climate finance.

Strengthen international and regional cooperation, and country capacity to prevent, reduce and recover illicit financial flows by:

- Influencing international and national policy-making to create systemic linkages between policies to combat illicit financial flows and sustainable development.
- Strengthening the UN's work on anti-corruption at country level to prevent related illicit financial flows.
- Collaborating with financial centres to eliminate safe havens for illicit funds and to enhance international cooperation for the expedite recovery and return of those funds.

Financing Strategy Objective

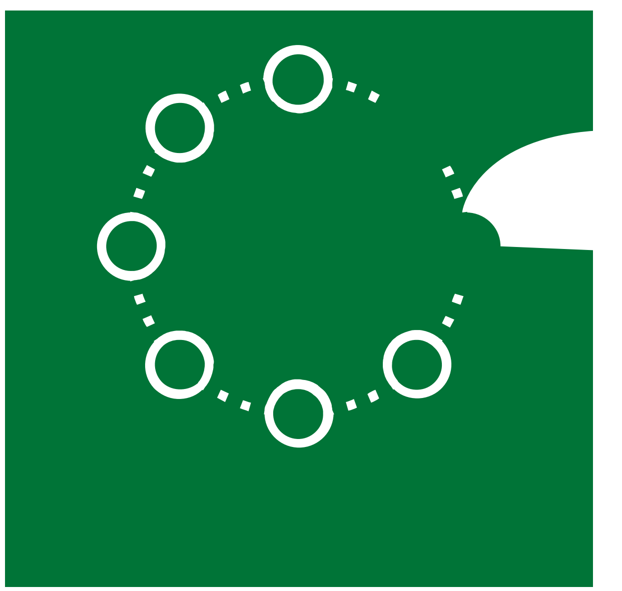
Seizing the potential of nancial innovations, new technologies and digitalization to provide equitable access to nance

Accelerate innovative and digital financing mechanisms for the SDGs by

- Supporting the Task Force on Digital Financing of the SDGs to deeply explore the potential and the risks of digital financing for the SDGs, and taking forward recommendations, notably at country level.
- In collaboration with MDBs and DFIs, creating new strategic partnerships and mechanisms to unlock new sources of finance and financial innovation for investment in the SDGs.

“We need a green economy, not a grey economy. We need a rapid and deep change in how to do business, how to generate power, how to build cities and how to feed the world. That means putting a price on carbon, and ending subsidies to fossil fuels”.

— Secretary-General António Guterres



Part III
Mapping of activities by the UN system on nancing for sustainable development

The UN has a long history of supporting countries on financing for development. When aligned with the Secretary-General's Financing Strategy, the UN's approach is captured under the areas below:

Aligning global economic policies and nancial systems with the Agenda

1.1. Strengthen international cooperation to promote financial and economic policies in support of the SDGs.

1.2. Promote alignment of global financial flows with climate action.

1.3. Channel private investment towards the SDGs, notably in developing countries.

Enhancing sustainable nancing strategies and investments at regional and country levels

2.2. In collaboration with IFIs, promote sustainable financial systems at country level.

2.3. Improve access to climate finance at regional and country levels.

2.4. Increase domestic resource mobilization and enhance the composition, effectiveness and efficiency of public spending in line with the SDGs.

2.5. Curb illicit financial flows related to the proceeds of crime.

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Aligning global economic policies and nancial systems with the Agenda

1.1. Strengthen international cooperation to promote financial and economic policies in support of the SDGs

1.1.1. Enhance global analysis and engagement to inform and support the adoption of financial and economic policies and regulations in support of the SDGs, in collaboration with IFIs.

a. Conduct substantive research and analysis with partners to identify systemic risks and barriers, and use the analytical work conducted by the UN Inter-agency Task Force on Financing for Development and their recommendations to take actions to embed the principles of the Agenda in global financial and da in global felolelole.. 8 2 . . lbsifda in gs87.6 6E(c)10 (e on Financing forg forembeFt1o)8

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b. Promote regional and South-South dialogues and exchanges to encourage collaboration on financing for the SDGs.

c. Support regional organizations and member countries align and adopt policies that enhance financing for the SDGs.

d. Facilitate South-South and triangular cooperation to increase financing for the SDGs, notably in vulnerable countries.

1.1.3. Promote trade regimes, trade financing and aid for trade that support the SDGs.

a. Advocate for one set of trade rules for all countries, with special treatment for LDCs

Tax Convention and other developing country and SDG-focussed tax guidance, such as on extractives taxation, profit shifting and taxing the digitalized economy .

b. Promote the work of the Platform on Collaboration on Taxation, a partnership between the UN, World Bank, IMF and Organization for Economic Cooperation and Development (OECD), and Tax Inspectors without Borders. Ensure the Platform has an SDG focus, with the interests and priorities of developing countries at the forefront.

c. Advocate for an effective multilateral approach to address emerging issues in international tax cooperation, with an emphasis on cooperative practical solutions that internalise the SDGs in the global taxation discourse, including the gender and environmental aspects, and the legitimate interests of all stakeholders, including the poorest.

d. In relation to the taxation of the digitalized economy, provide analysis, advocacy and guidance to support countries who are seeking to understand the issues, and determine the domestic resource mobilization impact of options ‘on the table’ and other potential solutions. Encourage tax cooperation between countries.

e. Convene experts and create networks to build regional and inter-regional alliances between countries with similar interests and priorities.

f. Support and advocate for a deeper involvement of developing countries, especially the least developed, in global policy deliberation.

1.2. Promote alignment of global financial flows with climate action

1.2.1.

c. Promote the climate finance work with Member States under the Secretary General's Climate Summit to create a supportive environment to meet the Copenhagen commitment and increase NDC ambitions.

d. Advocate for the end of public fossil fuel subsidies (including clear timelines and targets) with supporting actions to mitigate the impact on the vulnerable.

1.2.2. Promote private sector alignment of investment policies and practices with the Paris Agreement.

a. Convene, engage with, and support initiatives with the private sector to identify barriers and recommended actions required to fulfill the private financing objectives included in the Paris Agreement.

b. Support the adoption of recommended actions (in particular, full divestment from fossil fuel by at the latest) by the private sector at global, regional and local levels.

c. Encourage the integration of climate impact into investment decisions and strategies to improve climate-risk management strategies, leveraging the potential of digital technologies.

d. Galvanise citizens and civil society to create investor demand for greener investment portfolios.

1.2.3. Support implementation of recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).[35]

a. Widely disseminate and advocate for the implementation of the TFCD recommendations, and support actions towards making TCFD practices mandatory (as is the case in some countries) by industry and group .

b. Improve the quantity and quality of publicly available environmental data to support climate-related financial disclosures.

c. Track implementation of recommendations and use tracking data to inform advocacy efforts.

d. Encourage shareholder and consumer engagement to create demand for companies to implement the TCFC recommendations and supporting disclosures.

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35 https:/www.fsb-tcfd.org/wp-content/uploads/ / /FINAL-TCFD-Report- .pdf

1.2.4. In collaboration with IFIs and climate financing mechanisms, invest in knowledge generation and public goods to expand green financing instruments.

a. Conduct research to better understand experiences with green financial instruments, identify public goods to facilitate greater private investment in climate action (e. g. measuring and reporting tools to limit 'green washing'), and recommend actions to increase up-take of such instruments, particularly in LDCs, LLDCs and SIDS.

b. Convene partners and support the development of public goods, including standards and definitions to expand investment in green financial instruments, such as green bonds and green Sukuks.

c. Widely disseminate knowledge and global experiences with green financial instruments to enable countries to leapfrog forward.

d. Promote the pricing of externalities including through carbon pricing initiatives.

1.2.5. Promote better quality and availability of climate finance data.[36]

a. Promote continued enhancement of the transparency, consistency, comparability and reporting of data on climate finance.

b. Encourage climate-finance providers to improve the availability of granular country-level data on mitigation and adaptation finance.

c.

principles for responsible financial practice, including the Principles for Responsible Investment, Responsible Outsourcing, Sustainable Stock Exchange Initiative, Principles for Sustainable Insurance, Principles for Responsible Banking, the Operating Principles for Impact Management, and the Global Compact Principles.

b. In collaboration with other entities, create a shared understanding related to SDG impact investments in terms of definitions, standards and methodologies to measure and report on SDG impact.

c. Support mandatory reporting against a core set of indicators as developed by the Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR).

d. Support the work of leading entities (including the Global Reporting Initiative, the Sustainability Accounting Standards Board, the World Benchmarking Alliance) to develop non-financial performance metrics, standards and pricing mechanisms for positive and negative externalities to increase investment in companies creating long-term value.

e. Develop principles and tools for corporate finance to support companies in their financing and investment activities that impact sustainable development.

1.3.2. Improve the quality and availability of data to assess risk / return profiles, monitor and report on the impacts of private investments in the SDGs.

a. Promote improvements in the transparency, consistency, comparability and reporting of data on SDG-impact investment in developing countries to demonstrate returns on SDG investments (e.g. methodologies that enable the translation of development data into investment data).

b. Provide support to develop tools, notably by leveraging the potential of digital technologies, to increase the availability and accessibility of publicly available environmental and social data in developing countries (e. g. UN Environment Live [37] provides open access to data on the environment at global, regional and country levels).

c. Support developing countries to strengthen the capacity of companies to improve the quality and availability of data on their

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37 http:/environmentlive.unep.org/

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Financing Strategy Objective

Enhancing sustainable nancing strategies and investment at the regional and country levels

2.1. In collaboration with IFIs, promote sustainable financial systems at country level[38]

2.1.1. Support countries create an enabling policy and regulatory environment to align national and sub-national financial systems with SDG priorities.

a. Promote joint analysis, (including through UN Sustainable Development Cooperation Frameworks), of national and sub-national financial systems to identify barriers and opportunities for greater alignment with SDG priorities, including through regulatory, policy and financial incentives.

b. Strengthen the capacity of policy makers and regulators to put in place policies and regulations that create market incentives for long-term sustainable investment and FDI, and promote inter-ministerial collaboration.

c. Leveraging international experience, support countries and regional economic communities to develop guidelines for creating sustainable national and regional financial systems, as well as to measure and report on sustainable finance flows.

d. Analyse the barriers to domestic savings and their channelling to productive investments, and propose actions to address barriers, including leveraging digital saving models.

e. Strengthen analytical and upstream efforts to advance reforms in key sectors (e. g. infrastructure, urban design, clean energy).

2.1.2. Support the financial sector at regional and country level to align its policies and practices with sustainable development.

a. Support regional country level financial actors to adopt global principles and international standards for responsible financial practices, including practices related to transparency, disclosure and ESG standards, and support the replication of global networks with investment chain actors at regional and country levels.

b. Promote dialogues between governments and the private sector on investments to advance the SDGs at regional levels,

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38 Including through the UN-World Bank Strategic Partnership Framework and in partnership with other IFIs and DFIs.

and disseminate information widely to the public to increase the demand for SDG-related investment products.

c. Promote collaboration between the banking sector, national and local governments and financial regulators to identify opportunities to increase long-term lending from banks including through concessional loans in priority sectors for sustainable development.

d. Support the financial sector to develop high quality sustainable financial products.

e. Assist countries in developing their national and regional capital markets, particularly sovereign and corporate bond markets to support green investment.

2.1.3. Enhance collaboration with DFIs, regional and national development banks to promote SDG investments and financial instruments.

a. Engage with DFIs, regional, and national development banks, and promote collaboration with the private sector at country level to identify SDG-investment opportunities and catalyse finance, notably in under-served sectors (including small, medium enterprises) in LDCs and conflict-affected countries.

b. Strengthen national and sub-national capacity to issue SDG-bonds and similar financial products, including by identifying a pipeline of potential SDG bond issuances in corporations.

c. Promote the implementation of ESG standards in companies and banks as a way to lower risks of private investment in developing countries.

2.1.4. Strengthen credit markets to promote the growth of small and medium enterprises (SMEs).

a. Learning from good practices, support countries create an enable environment for financing SMEs by improving legal and regulatory frameworks and creating a supportive financial sector infrastructure (e. g. collateral, insolvency and creditor rights laws, credit information systems, secured transaction registries for moveable property, payment systems, credit reporting).

b. Develop a wide range of financial services and products for SMEs with governments, national development banks, and commercial banks, including combining government grants and soft loans with commercial loans, public credit guarantee schemes, and equity-based financing.

c. Improve financial literacy and skills of SMEs, particularly women-owned SMEs, to ensure SMEs have the capacity to prepare required business and financial plans to access credit from commercial banks.

d. Improve credit assessment for SMEs by independent market institutions capable of rating SME credit worthiness (e. g. establishing domestic credit bureaus for SMEs as a public-private partnership).

2.1.5. Promote a "new generation" of investment policies at global, regional and country level that place inclusive growth and sustainable development at the heart of efforts to attract and benefit from investment.[39]

a. At global level, encourage the modernization of international investment agreements to strengthen their sustainable development dimension, balance the rights and obligations of States and investors, and manage the systemic complexity of international investment regimes.

b. At the regional level, foster regional investment compacts to improve cross-border infrastructure development, build absorptive capacity and develop partnerships between investment promotion agencies (IPAs).

c. At national level, support countries to implement the Investment Policy Framework for Sustainable Development launched at the Financing for Development Conference in Addis Ababa that provides a set of core principles for investment policymaking and a menu of actions to promote investment in sustainable development.

d. Strengthen countries' capacity to implement investment promotion and facilitation measures, including improving the capacity of IPAs on sustainable development investment projects to increase the pipeline of bankable, green and inclusive projects at country level.

e. Realign investment incentives towards the SDGs, most notably to increase investment in climate mitigation, adaptation and resilience.

39 Draws from UNCTAD Investment Policy Framework for Sustainable Development launched at the Financing for Development in Addis Ababa.

2.2. Improve access to climate finance at the regional and country levels

2.2.1. Support countries to address regional and national climate finance challenges and align finance with increasing nationally determined contributions (NDCs) ambitions.

a. Identify regional and country challenges to access climate finance and strengthen capacities to address such challenges.

b. Collaborate with climate financing mechanisms to improve the speed, predictability and accessibility of climate financing, including for adaptation, particularly for LDCs, LLDCs and SIDS.

c. Work with partner organizations to increase resources for existing high impact financing mechanisms, and proactively source and pilot new climate finance instruments that address specific structuring challenges at country level.

d. Support countries to align climate finance with increasing NDC ambitions.

e. Align fiscal and budgetary incentives with climate objectives to discourage emissions intensive behaviours or investments by economic actors.

2.2.2. Strengthen national and sub-national capacity to develop and implement bankable, transformational projects to scale up climate action.

a. Support and strengthen the capacity of developing countries, particularly LDCs and SIDS to design and formulate a high-quality bankable project pipeline in partnership with national and sub-national stakeholders, IFIs, and the private sector . This includes providing greater upstream support including for project feasibility studies, and economic, social and environmental impact assessments

b. Strengthen the capacity of countries to manage, monitor and report on project implementation.

c. Build partnerships and strengthen engagement with public and private stakeholders, including local investors, and showcase bankable demonstration and pipeline projects to new and traditional sources of climate finance.

2.2.3. Promote carefully designed and fiscally responsible public-private partnerships to increase climate finance for nationally determined contributions (NDCs).

a. In partnership with IFIs, DFIs, and climate financing mechanisms, convene public and private sector actors to assess the

c. Support countries to apply methodologies to local contexts and develop INFFs.

d. Support countries to build partnerships and funding compacts to meet required sustainable financing gaps, including through sovereign and municipal SDG bonds.

e. Strengthen institutional capacity to establish high level government coordination mechanisms, and to monitor and review the impact of different financing flows and policies (including the gender differential impact).

f. Promote cross-country learning and experience exchanges at regional level and ensure such experiences feedback into methodologies and tools.

2.3.2. Strengthen national SDG-responsive revenue system[40] & capacity to address international tax challenges.

a. Provide technical assistance and strengthen national capacity to develop medium-term revenue strategies that improve revenue administration and promote more progressive, gender-sensitive taxation, with partner institutions of the Platform for Collaboration on Tax.

b. Strengthen the capacity of sub-national governments to improve tax revenue collection and mobilize other resources at local levels, including social contributions paid by workers and employers to finance social protection systems.

c. Support countries create an enabling regulatory environment for taxation and effectively address challenges in international taxation that complicate their domestic resource mobilization efforts.

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2.3.3. Strengthen regional cooperation and national capacity to improve tax transparency, and curb tax avoidance and tax crime.

a. Convene regional stakeholders and support the establishment of regional cooperation mechanisms to curb tax avoidance and tax crime.

b. Provide technical assistance and strengthen national capacity to improve tax transparency, counter profit shifting and tax base erosion, and reduce corporate tax avoidance and tax crime at country level, including through the Platform for Collaboration on Tax and Tax Inspectors without Borders.

c. Support countries to leverage the potential of automated information systems to improve compliance, widen the tax base, and enable revenue authorities to more quickly and easily identify and mitigate risks related to tax avoidance and evasion, and make enforcement more effective by enabling revenue authorities to share information across borders.

d. Cultivate the new Network of Experts on International Tax Cooperation as an agent for increased regional and inter-regional cooperation.

e. Support government efforts to increase inter-agency cooperation between revenue authorities and anti-money laundering and countering the financing of terrorism authorities.

2.3.4. Support countries to develop equitable, SDG-costed and gender-responsive budgets and enhance the effective and efficient use of public budgets aligned with SDG plans .

a. Conduct joint analysis at country level with IFIs on SDG costing, c.

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e. Strengthen legal, institutional and procedural arrangements to leverage public procurement practices and indirect spending through state-owned enterprises, export credit agencies and public investments to align with low-emission sustainable

b. Engage with global, regional and national policy makers and relevant stakeholders to create linkages between policies to combat illicit financial flows and financial development (including by strengthening the UN's existing relationship with the Financial Action Task Force).

c. Advocate with leaders from countries that receive illicit outflows to help prevent these financial streams, assist in repatriating illicit funds, and prosecute perpetrators.

d. Support analytical work on the role of technology in abetting illicit flows, as well as its potential for combatting them.

2.4.2. Strengthen regional and national institutional capacity to tackle illicit financial flows and address corruption to prevent related flows.

a. Strengthen regional cooperation and the capacity regional networks [41] to tackle illicit financial flows, notably by promoting the principles of good financial governance and fiscal transparency .

b. Support country efforts to implement existing normative frameworks and build robust, effective and risk-based anti-money laundering and countering the financing of terrorism frameworks.

c. Support country efforts to increase access to beneficial ownership information and make such information available to requesting countries in a timely manner .

d. Provide technical assistance to countries to address the risks of money laundering, terrorism financing and corruption.

e. Strengthen the integrity of public administration systems and public sector financial management strategies, and create public awareness to more effectively prevent corruption and related illicit financial flows.

f. Strengthen domestic coordination, including between the public and private sector to strengthen capacity to identify illicit financial flows and combat corruption.

2.4.3. Strengthen collaboration with financial institutions and centres to curb illicit financial flows.

a. Engage with financial centres (national, regional and globally systemic, as well as offshore) to prevent, detect and deter the

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41 For example, the African Organisation of Public Accounts Committees; the African Organisation of Supreme Audit Institutions; the African Tax Administration Forum; and the Collaborative Africa Budget Reform Initiative

use of their banking and financial systems as safe havens for illicit financial flows, including by introducing measures to increase transparency of beneficial owner and enhancing international cooperation for the expedited recovery and return of those funds.

b. Develop and strengthen partnerships with financial institutions (notably the banking sector) to strengthen commitments and actions to improve financial integrity without undermining financial inclusion and remittance flow .

2.4.4. Strengthen the recovery and return of stolen assets and proceeds of corruption to contribute to sustainable development.

a. Develop good practices on asset return and identify good practices that address the administration of seized and confiscated assets with a view to contributing to sustainable development. 42

b. Support government efforts to confiscate, return and dispose of the proceeds of corruption. 43

c. Support international cooperation in the areas of tracing illicit financial flows, identifying, seizing and confiscating crime proceeds, domestic management, use and disposal of seized and confiscated assets, and management of returned assets in asset recovery cases.

d. Advocate with financial centres to enhance international cooperation for expedited recovery and return of assets.

e. Through international efforts including the Sto to to toTd (i BDC [(.)F0 Td [(Thr)10f (etuTm alText<FEFF002E>>> BDC (.)Tj EMC 25.603 0 Td ( )Tj2 -2.018 Td 7.3 . .eþÿ

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2.5.3.

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Financing Strategy Objective

Seizing the potential of nancial innovations, new technologies and digitalization to provide equitable access to nance

3.1. Catalyse new sources of finance and financial innovations to scale-up investment in the SDGs

3.1.1. Promote strategic partnerships and approaches to scale up social impact and gender lens investment.

a. Convene SDG impact investors from the private and public sectors to adopt and operationalize global principles.

b. Support countries identify a ‘critical pathway’ of national SDG investment opportunities that generate private financial returns, and positive social, gender and environmental impacts.

c. Strengthen the capacity of countries to formulate a pipeline of SDG impact and gender lens investment projects, with clear metrics, particularly for LDCs and SIDS.

3.1.2. Encourage faith-based finance to invest in the SDGs and develop innovative financing instruments for the SDGs.

a. Building on existing and growing experiences engaging faith-based finance partners, and linked to the UN Inter-Agency Task Force on Religion and Development and Country Focused SDG Financing Task Team, conduct a landscape analysis of achievements and challenges across the system in engaging different faith-based financing partners and modalities.

b. Develop common UN standards, policy enablers and capacities needed to more efficiently leverage faith-based finance and preserve the UN’s religious neutrality .

c. Engage with faith-based finance partners (including national authorities, MDBs and private sector) to explore, design and invest in high-impact innovative financing instruments (e. g. SDG Waqf [endowment] or SDG Sukuk [bond]).

3.1.3. Invest in financial innovations to access new, lower-cost sources of private capital for the SDGs, notably for climate action and resilience.

a. Drawing on lessons learned, promote multi-sectoral collaboration between public and private partners to explore and test financial innovations, particularly for LDCs and SIDS.

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3.2.4. Promote safe environments, protect investments and mitigate risks of criminal misuse of digital finance solutions.

Looking Ahead

As the world moves into the final decade for achieving the Agenda, the Secretary-General's Financing Strategy and Roadmap puts accelerating investments in sustainable development at the heart of the UN's efforts to support Member States ramp-up implementation of the AAAA to realize the SDGs and the goals of the Paris Agreement.

The release of the Secretary-General's Financing Roadmap in is particularly relevant within the context of the th session of the UN General Assembly . Key summits and high-level meetings will be held in September , taking stock of progress made on the SDGs since , increasing commitments to scale up SDG implementation and raising ambition on climate action.

Notably, the specific actions of the Secretary-General and the work of the UN system on financing sustainable development in collaboration with its partners will support Member States identify pathways that can unleash the might of the global financial system and real economy to meet the ambitions of realizing the Agenda. For instance, during the High-Level Dialogue on Financing for Development, the Secretary-General's Task Force on Digital Financing of the SDGs will share their interim report with insights gathered through cutting edge research and a wide range of consultations across the global financial system and fintech ecosystem. The GISD Alliance established by Secretary-General will hold its inaugural meeting to begin to identify ways to unblock impediments and implement solutions for scaling long-term investment for sustainable development.

Progress on execution of Parts I and II within Roadmap will be shared through the UN Sustainable Development Group . The UN regularly reports on progress against its activities highlighted in Part III. This Roadmap is a living document. It will evolve and adapt to leverage new opportunities and mitigate risks, in order to ensure that the Secretary-General and the UN system provide relevant, timely and effective support to Member States to turn the tide of financing to invest in sustainable, inclusive development for all.

"Financing is crucial to
assist the world's
most vulnerable communities
and countries."

• • •

"The 2030 Sustainable Development
Agenda has a powerful vision,
but we must ensure financing is
sufficient. That means making creative
use of digital technologies that are
revolutionizing the financial markets."

— Secretary-General António Guterres

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