

ABOUT THE SPEAKERS

Presenter for Philippines' Convergence Strategy

Corazon Juliano-Soliman is the Secretary of the Department of Social Welfare and Development in the Philippines. She is a leader in the civil society community and a practitioner in community organizing and people empowerment working with rural communities for over 30 years. As Secretary, she spearheads projects for poverty reduction and social protection, such as Community Driven Development and the Conditional Cash Transfer. She is a graduate of the University of the Philippines with a degree in Bachelor of Science in Social Work, and completed her Masters in Public Administration at the Kennedy School of Government, Harvard University.

Presenter for Sustainable Women Enterprises and Social Enterprise Development

Pacita Juan is the President of the Women's Business Council of the Philippines (WBCP), a policy advocacy group from the private sector founded in 1997 and supported by the Department of Trade and Industry. WBCP is also the private sector partner of the GREAT Women Project. Ms. Juan is a social entrepreneur who has founded medium and small businesses with a social cause. She sits as Director in the following NGOs: Peace and Equity Foundation, Philippine Co-ee Board Inc. and Nayong Pilipino Foundation. She has spoken in international conferences such as APEC Women Leaders Network and Global Summit of Women.

THE REACTORS & MODERATOR

Reactors

- **Josephine Castillo**, Leader and Community Organizer of **Damayan ng Maralitang Pilipinong Api** (DAMPA/GROOTS Philippines-Huairou Commission is a coalition of rural and urban grassroots communities.)
- **Filipina Grace America**, Mayor of Infanta, Quezon

- **Alicia R. Bala**, Undersecretary of the Department of Social Welfare and Development

A Side Event Hosted by the Philippine Delegation



The Philippine government distinguishes its support to rural women by venturing substantial real investment (through conditional cash transfers) into social enterprises and sustainable livelihood for rural women, as a key twin-strategy in women's economic empowerment.

Its main programs on conditional cash transfer and sustainable livelihood are the "TAT-SULO" (Tatlong Sulo sa Pagpuksa ng Kahirapan), a convergencengpukop(-)62(W)0(o)2(n)c"(h)8(i)20(m)23(M)5(523(M)5(52454))45unab494(n)8(a)6(f)1m_[(e)8()21(p)-1(r)18(o)2(96(k)10

The Gender Responsive Economic Actions for the Transformation of Women Project (GWP) is a governance and capacity development project that aims to promote and support a gender-responsive enabling environment for women's economic empowerment (WEE), particularly those in microenterprises.

The Philippine Commission on Women (PCW) is the lead implementing agency, steering the convergence of 12 national government agencies, and 42 local government units. GWP receives technical and financial support from the Canadian International Development Agency (CIDA).

Results & Outcomes for Women Microentrepreneurs

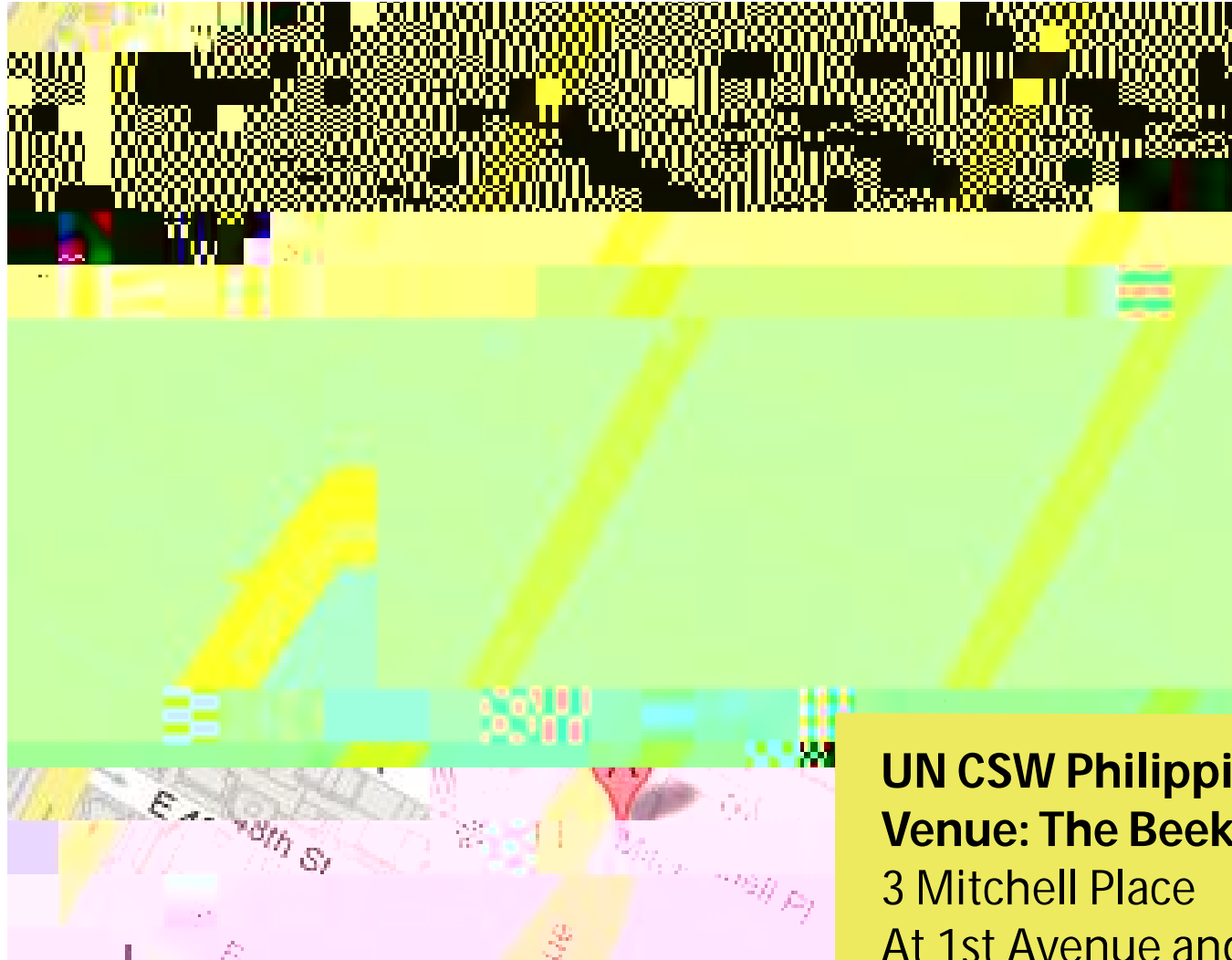
Increased Awareness and Understanding of Women's Economic Empowerment. GREAT Women Project develops national and local government capacities to formulate, implement, monitor and evaluate gender-responsive policies, plans, programs and services for women microentrepreneurs (WMEs).

Operational WEE Programs/Projects or Services Resulting in Transformative Change Among Local Government Units (LGUs) and Women Microentrepreneurs. GREAT Women Project LGUs have developed better and fresh approaches in programs with focus on WEE. These LGUs mainstreamed WEE in skills building on product development, packaging and marketing, social protection, access to credit, partnership building/linkaging in support of WMEs and strengthening of WMEs and strengthening of support mechanisms in support of WEE. In 2011, LGUs assisted 52 WME Groups, with a combined membership of 7,069, under the GREAT Women Project.

Programs with focus on WEE have enabled women microentrepreneurs to:

- benefit from streamlined business permitting systems
- avail of socialized fees for business registration and taxes
- get subsidies on social protection programs
- increase participation in local governance processes
- improve their access to technology support, market assistance, skills upgrading & information
- increase awareness on environmental sustainability
- access common service facilities through local government programs
- acquire assistance in occupational safety and health

Venue Map



UN CSW Philippine-Hosted Side Event

Venue: The Beekman Hotel

3 Mitchell Place

At 1st Avenue and East 49th Street

New York City, NY 10017, USA

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